



Book launch



Sustainable Development in the Developing World

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Discussant

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27th January 2014

Salle XXIII, Palais des Nations, Geneva

“ a ‘business as usual’ approach based on our GDP growth projections could see global warming of 6°C or more in the long run, while the UN’s 2°C objective seems increasingly out of reach given the lack of progress on decarbonisation since 2000.

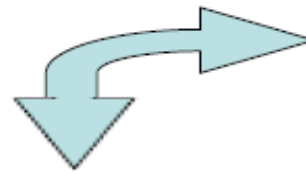
PricewaterhouseCoopers (2013),

Need to link regulatory rigor, market mechanisms and cross-regime strategy



Multilateral Environmental Agreements (MEAs)

- Harmonise CDM & WTO (energy, environment, development)
- Global governance



IOs

WTO
UNEP
IMF
WB
UNCTAD

Governments

- Regulations, laws, decrees
- Sanctions/ Incentives
- Subsidies for green technologies
- Subsidies for green jobs
- Subsidies to create enabling environment

Low Carbon Investments

Business

- Market price mechanism
- Public pressures with threats of consumer backlash

CSOs

Carbon Allowance (Oxford Model)
Green Cities (Freiburg, I, Br.)

Source: Saner (2011)

Essential contribution of this new book

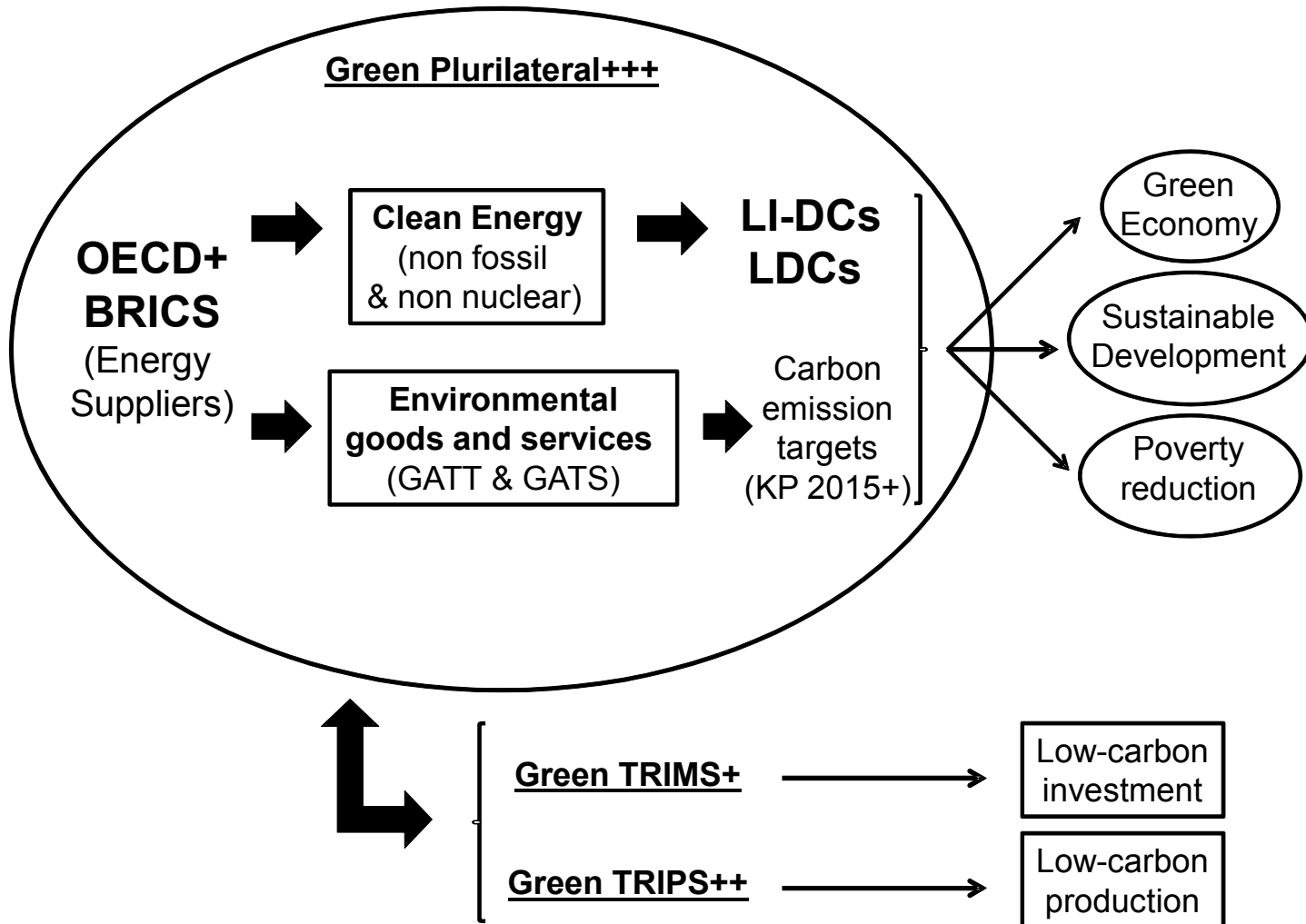


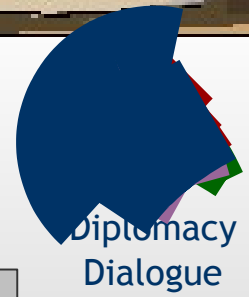
- Focus on measuring, on instruments and concepts to measure as Jack Welch once said “what you cannot measure- you cannot manage!!!
- Highlight holding institutions & actors accountable. Sustainable Development is complex, full of interdependency BUT no excuse to abdicate responsibility!!!
- Reaching out by suggesting inclusive dialogue, participation in policy making and implementation, creating social capital

no cross-régimes negotiations (yet)

- However, in light of poor progress at UNFCCC (trade not included, major emitters still not in KP like USA, China, India.....
-the only realistic and stringent solution to reduce Climate Warming- hence ensure Sustainable Development- lies within WTO. It is time to get the externalities factored into trade flows!!!

Green TRIMS+, Green TRIPS++, Green Plurilateral+++ link to mitigation and adaptation funds UNFCCC





Hierarchies of failures

Market failure (externalities not priced)



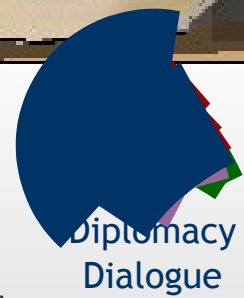
Government failure (none or weak regulations, misguided laissez-faire)



Academic failure (no comprehensive triple bottom line policy alternatives)

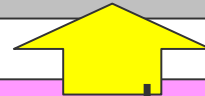


Culture failure (no critical discourse on the future we want and can afford)



Hierarchies of solutions

Market functions (externalities priced)



Government regulates
(stronger regulations)



Academic participation (comprehensive
triple bottom line policy alternatives)



Culture nurtures (critical discourse on
the future we want and can afford)

Sources

- **“The Need for discontinuous change of WTO Agreements to stop climate warming”, CSEND Policy paper, 2013 (*Forthcoming*)**
- **“International governance options to strengthen WTO and UNFCCC”, R. Saner, DD-CSEND, 2011**
- **“Bolivia’s energy-sector intervention is a missed opportunity for economic development”, R. Saner; Global Subsidy Initiative, IISD, July 2010**
- **“Exploring the relationship between FDI flows and CDM potential” A. Arquit & R. Saner *Transnational Corporations, vol. 14 (April 2005)***

**Congratulations to the
authors for providing
constructive and useful
solutions to our quest for
Sustainable Development!!!**