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of development action





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1 PROJECTS

CSEND builds human and institutional capacity for local and international stakeholders to help them participate in the global policy debates, shape governance infrastructure design and be competitive in international trade to further their growth and development and to reduce poverty and exclusion, particularly in the context of sustainable development and inclusive growth.

1.1 Deliberating and Setting the Sustainable Development Goals (SDGs)

Introduction

Sustainability has gained greater importance in light of the unabated and alarming climate warming and the accelerated global instabilities in the global social and economic systems resulting in more conflicts and mass migration towards the European borders. Deliberation on how to solve these increasing and complex issues were more needed than ever before.

The negotiations on the Post-2015 development agenda centred on the scope of the post-2015 development agenda and the means of financing these development goals, also known as Sustainable Development Goals (SDGs). The related deliberation and negotiation were launched in 2014 and continued into 2015 in earnest. Two separate UN processes took place to determine the SDG framework namely the HLPF (High Level Political Forum) and the OWG (Open Working Group). In addition, various stake-

holder groups (NGOs, Business, Women, Academic Institutions, farmers, municipalities, youth and Child, handicapped) represented by the major groups within the ECOSOC and International Organisations were all engaged with their own consultations and discussions, and provided substantive inputs on what issues and priorities should become the core features of the SDGs or 2030 Development Agenda.

On 25th September 2015, governments from around the world endorsed the 2030 Development Agenda and the Sustainable Development Goals (SDGs). In total there are 17 SDGs and a total of 169 targets to be achieved by 2030. SDGs are universal, inclusive, transparent and accountable for all countries alike.

CSEND, a think tank focused on the development nexus of trade, poverty, employment and social equity, is contributing to these deliberation through its engagement and advocacy at the global, national and regional levels.

Key Activities in 2015

RESEARCH

Extensive research work was carried out on effective monitoring of the SDG implementation and the requisite architecture and infrastructure in 2014–2015. A preliminary research report, entitled “Monitoring of SDG Implementation: Infrastructure and Methodology” was first published in June 2014 and uploaded to the CSEND website and cited in the Prototype Global Sustainable Development Report (2014). This work was continued into 2015. A second report will be completed in 2016.

TRAINING

CSEND team conducted a training module on “Review and Monitoring of SDGs after 2015: Models, Methods, Governance” on 29th June 2015 at the UN Headquarters during the SD-Learning 2015 organized by UN DESA and its SD Learning section. This one week learning event ran along side of the High Level Political Forum in New York. Training material has been uploaded on the website of CSEND and that of UN ECOSOC.

Prof Saner and Prof Yiu together with the CSEND representatives Ellen Raider MA, Dr Roland Bardy, Robert and Sarah Kolodny and Prof Judy Parker participated in the seminar. Prof Saner, Prof Yiu and Dr Bardy gave 8 power point presentations on SDG Review and Monitoring see: <http://www.csend.org/publications/negotiation-a-diplomacy/item/382-deliberation-on-post-mdg-2015-development-agenda>.

CONSULTING

On 5 October, Prof Saner discussed the 2016 GSDR with colleagues from UN-DESA. The 2016 GSDR will focus on SDGs and poverty reduction (“leave no one behind”). Prof Saner was invited to contribute to the new theme as drafting member and as potentially a co-author of chapters of the new GSDR.



ADVOCACY

A campaign for “learning” oriented monitoring was conducted within Geneva International during various regional consultation meetings on Financing for Development (preparatory meetings for the Third International Conference on Financing for Development in Addis Ababa, July 2015), SDGs, COP 21 and various IO based sector specific policy coordination meetings, such as health, urban development, industrial policies, etc.

Similar advocacy efforts were made at national stakeholder meetings on SDG implementation in Switzerland and Global internet based stakeholder consultation processes.

Briefing papers, including a “Call for Action” pamphlet, were released during the July HLPF meetings and other forums.

These advocacy efforts have generated recognition and impact. In the 2030 Development Agenda released by the UN, Goal 17.18 specifically stated that data collected on SDG implementation will also be disaggregated by geographic locations.

Prof. Raymond Saner, Director of the Diplomacy Dialogue Programme was invited to be the keynote speaker at the Monthly Intensive Seminar on “Sustainable Development Goals (SDGs): Challenges and Opportunities”, organised by Universitas Gadjah Mada in Jakarta, Indonesia, on 30th March 2015.

CSEND contributed to the concept development for an International Conference on “The Internet as a Global Public Resource”, held in Malta on 29–30 April, 2015. Prof. Lichia Yiu participated as a panel speaker and gave speech on the need to develop sustainable development data as public good to support citizen participation and institutional innovation for achieving the 2030 Development Agenda. This conference was organised and hosted by the Diplo Foundation.

Regional Consultation Meeting on Financing for Development (20 March): Prof Lichia Yiu contributed to the drafting report of this meeting. The key points made were on the role of private sector in the financing of development through Private Public Partnerships, need for transparency, better data through systematic monitoring, and need for institutional learning and innovation.

NETWORKING

CSEND representatives in New York have been actively networking with the Women’s Major Groups on issues related to equal rights and anti-discrimination at the work place. A common position was established on the needs to disaggregate data collected for SDG implementation by stakeholder groups and by location.

CSEND served as presenter at the MIKTA Annual Event in Geneva, entitled “The MIKTA Way Forward: The Potential, Risk and Future of MIKTA Diplomacy” on 24 April, 2016. Prof. Lichia Yiu spoke on the need for effective monitoring to support institutional learning and transformation in the developing countries for achieving SDGs by 2030. This MIKTA annual event was organized by the Diplo Foundation.

On 4 March, Prof Saner met with Dr Michael Obrovsky, head of the Research Department of the Austrian Institute for Development Studies in Vienna. The purpose of the meeting was to exchange views on the SDG by the Un-DESA.

On 18 March, the CSEND team participated in the UNRISD event on “Global Goals as National Goals: Lost in Translation?” at the UN Geneva.

On 31 March 2015, the CSEND team attended the conference on “Trade in the Post 2015 Agenda: Building Coherence” organized by the ICTSD.

On 25 June, 2016 CSEND moderated a Library Talk event organized by the UN 1% Development Fund. A presentation on How Private Development Assistance can contribute to end extreme poverty by 2030 (SDG Goal 1) on 25th June 2016 at the Library Events Room, Palais des Nations.

CSEND organized a Working Session on “BioTrade for Inclusive Growth: What works and what challenges persist” during the WTO Public Forum 2015 in Geneva on 2nd October.



NETWORKING

Objective of this Working Session was to highlight the need to achieve fair benefits sharing in one of the less visible aspects of the bio-diversity based trade of natural ingredients for the pharmaceutical and wellbeing sectors. Fair benefits sharing as stipulated by the Nagoya Protocol of the Convention on Bio Diversity, once implemented, will support both environmental and social objectives by providing sustainable livelihood through protection of bio diversity and good harvesting practices. This session was co-organised with the United Nations Conference on Trade and Development (UNCTAD).

On 12 September, Prof Saner and Prof Yiu met in Vienna with Dr Michael Obrovsky, Head of the research unit of the Austrian Organisation of Development Studies (OFSE). The purpose of the meeting was to exchange information on the implementation of the SDGs and to be informed about Austria's plans to review and monitor the SDGs.

On 22 November, Prof Saner participated in the meeting given at the Goetheanum, Dornach, near Basel. The all day meeting focused on the solidarity and social economy with special focus on the triple model of societal arrangement originated by Philosopher Rudolf Steiner.

On 12 October, CSEND participated in the UNCTAD Ad-hoc Expert Meeting on "Policy Interfaces between Trade and the SDGs" in the Palais des Nations.

On 16 November, the CSEND team attended a special session at WTO on statistics and SDGs organized by UNIDO, Geneva office. The session was very useful for CSEND as the key note speaker outlined options for monitoring the SDGs.

On 23rd December, Prof Saner and Prof Yiu attended the doctoral defense session at the University of Geneva of Mr. Joachim Monkelbaan. All three parties are developing a research project for SNIS (Swiss Network for International Studies) for 2016. The goal of the research project will be to set up a platform in Geneva to help coordinate the SDGs and related International Organisations.

1.2 Mainstreaming Cooperatives and Social Economy in Developing Countries as Means to Reduce Poverty and to Create Sustainable Livelihoods

Introduction

Cooperative enterprises are major players in the global economy. According to the most recent figures of the International Co-operative Alliance, the 300 largest cooperatives in the world have a combined turnover of US\$2.2 trillion. Some 250 million people are employed or earn their living thanks to a cooperative enterprise. The panel examined the links between cooperatives and trade, practical experiences of cooperative-to-cooperative trade and how this can make value chains shorter, fairer and more efficient and competitive.

To increase cooperative-to-cooperative trade, it will be necessary not only to link producers and consumers but also to establish a clear value proposition for consumer cooperatives. Fair trade is a movement clearly related to cooperatives. Statistics show that coops are very important part of the economy. There is a need to integrate cooperatives into the WTO statistics by creating a new category of trading organization analogous to the WTO State Trading Enterprise called "Cooperative Trading Organization". Cooperatives are very important for sustainable development.

Key Activities in 2015

RESEARCH

Preparation of a three year research project proposal which was submitted to the Swiss National Science Fund – Synergia. An exploratory study was conducted together with the Centre for Philanthropy Studies of University Basle, Switzerland on "Interactional characteristics of cooperatives and their relevance for growth and different stages of organizational life cycle". Other partners included Business Law Institute, University of Lucerne, Switzerland; and the KEDGE Business School, France.



CONFERENCING/
OUTREACH

On 1 July, CSEND organised a panel on “Promoting Cooperative-to-Cooperative Trade for Sustainable Development” during the 5th Global Review of Aid for Trade, “Reducing Trade Costs for Inclusive, Sustainable Growth” on 30 June to 2 July 2015. This successful panel was co-organised with the International Labour Organisation and International Co-operative Alliance/Committee on Co-operative Research with speakers from Benin, ILO, Dalberg Advisers, Fair Trade Advocacy, China Federation of Cooperatives.

This was the first ever panel on cooperatives and trade in the WTO-OECD context. Cooperatives are known to be resilient as economic actors while at the same time providing opportunities for minorities, the young, women and the elderly to be part of a community. Cooperatives can make important contributions for LDCs and low-income developing countries to reduce the high level of informality of their economies (sometimes up to 70% of the economy). In addition, cooperatives can offer sustained support in rebuilding war torn societies of fragile states. CSEND prepared this event over two years of intense lobbying and coalition building with like-minded officials, IOs and NGOs.

ADVOCACY

Prepared a statement referencing to the potential contributions of cooperatives to the trade performance of the SMEs, small farmers in the developing countries and creation of sustainable livelihoods. This statement was read by the International Labour Organisation during the Closing Plenary Session of the 5th Global Review of Aid for Trade on 2 July.

Participated in the 76th Session of the UNECE Committee on Housing and Land Management on 14–15 December with the theme “For Smarter Sustainable Cities and Human Settlements” at the UN Geneva. Prof. Saner was able to insert the need to include cooperatives as a viable social-economic arrangement in resolving the housing issues in the urban areas into the 5th Draft of the HABITAT III Regional Report on Housing and Urban Development for the UNECE Region entitled, “Towards a City-Focused, People-Centred and Integrated Approach to the New Urban Agenda” (see footnote 127, p. 13; https://www.unece.org/fileadmin/DAM/hlm/sessions/docs2015/HABITAT_III_Regional_Report_for_UNECE_Region.pdf).

NETWORKING

On 13 February, Prof Saner and Prof Yiu met with Dr Simel Esim and her staff, Cooperative Branch at ILO to discuss and prepare the submission for a panel at the WTO Aid-for-Trade conference in June 2015.

On 24 March, CSEND staff participated in the official launch of the UNCTAD publication on Information Economy Report 2015.

On 16 June, The CSEND team met the second time with Dr Simel Esim, Head of the Cooperative Branch, ILO and her team to prepare the panel session of the coming Aid-for-trade conference at WTO.

On 22 October, Prof Saner attended a working session at the ILO organized by the ILO-cooperative branch. The objective was to present the functioning of social cooperatives in different parts of the world.





1.3 Promoting Quality Education for All

Trade in education is debated between market liberalizers and protectionists and is played out within countries and their different stakeholders, for example between government ministries (e.g. ministry of trade versus ministry of education) and between government and the private sector (privately owned schools versus publically run schools). A balance needs to be struck between consumer protection and the rights of governments to pursue high quality education without falling into the trap of closing market access to foreign education service providers.

A second focus of this programme is to promote quality education for all, including vocational education and lifelong learning activities. Quality of education is defined as providing the right competencies for lifelong learning and for access to employment opportunities. In this context, CSEND through Academy for Quality in Training and Education (AdeQuaTE), an operational unit, conducts research, dissemination and management system audit within organisations. A private quality standard has been developed and deployed for the certification purpose (AQTE 10015+ standard).

Key Activities in 2015

RESEARCH	Secondary research has been conducted to look at the labour market demands in the digital economy and creative economy. Findings and recommendations pointed to the need to realign human capital investments and service delivery to the emerging jobs and functions.
AUDIT	Surveillance of the training management system at the Qatar Foundation, Doha.
ADVOCACY	Active participation in the UNESCO online community, UNOVOC, focusing on technical and vocational training related issues.
NETWORKING	<p>Member of a NGO, Consultants without Borders based in France. This group provides policy advice to developing countries concerning education services at all levels.</p> <p>On 16 January, Prof Saner and Prof Yiu met with Mrs Sandra YU, officer at ILO employment department to discuss Vocational Education and Training Policy.</p> <p>On 22 April, Prof Saner and Prof Yiu attended the Event organised by the Graduate Institute and Network for International Policies and Cooperation in Education and Training (NORRAG) on “Education and Development: Challenges and Perspectives”, based on the Education for All, Global Monitoring Report 2015 (GMR). Contact was made with Dr Valérie Liechti, Education Policy Adviser and SDC Education Focal Point, Federal Department of Foreign Affairs, Swiss Agency for Development and Cooperation (SDC) took place. It led to an invitation to review the NORRAG evaluation report and provide feedback.</p> <p>On 25–27 November, Prof Saner attended the conference organized by CEDEFOP in Thessaloniki which focused on the impact of globalization on VET (Vocational Education and Training). The speakers included experts from Europe, Asia and Latin America. It was an excellent opportunity to learn new research insights and make new contacts.</p>

1.4 Policy Analysis of Cross-treaty Coordination Tensions

1.4.1 WTO VERSUS CLIMATE CHANGE/UNFCCC

Radical new approaches are urgently needed to reverse climate warming and to prevent the world from committing “ecocide” through environmental destruction. The radical new solutions proposed in the policy

study, “Greening WTO Organisation”, go beyond the incremental change of current policy practice and instead suggest the need for a discontinuous change as the only means of halting the pervasive “tinkering along” approach of mainstream policy making which have not been able to bring about a halt to climate



warming. This policy paper assesses the various attempts of state and non-state actors to cope with climate change and argues that a radically new approach is needed within the WTO agreements to generate solutions that have sufficient weight and treaty power to bring about a new and credible approach towards halting and reversing of climate warming.

Building on previous analysis and recommendations, this policy study discusses the interface between multilateral agreements on trade and on climate change and suggests that the WTO is the only multilateral institution which can effectively generate legal constraints and political will to stop climate warming. This policy study proposes an intra-regime solution within the WTO agreement in order to elicit the green investments and green production needed to successfully implement climate change mitigation and adaptation.

1.4.2 WTO VERSUS CBD/NAGOYA (CONVENTION ON BIO DIVERSITY AND NAGOYA PROTOCOL)

Current cooperation between the Convention on Biological Diversity (CBD) Secretariat and the WTO includes information exchange, cooperation in technical assistance activities and CBD’s Observer Status in WTO Committees. But how do these two “tectonic plates” come together? How to mitigate the collision-cooperation polarity between the different conventions and the WTO agreements?

Prof. Saner highlighted the importance of BioTrade in the implementation of SDGs (particularly Goal 14

& Goal 15). Governments can use regulatory and incentive measures to protect biodiversity provided that they are based on internationally recognized standards. Nevertheless, there is no official list of these internationally recognized standards on one common platform. Other trade specific issues also remain such as the possibility of implementing “reverse TRIMS” (buyer’s binding requirements) or how to prioritize the existing treaties – What takes precedence, trade or biodiversity? What is the relation between biodiversity-based trade and the ongoing Environmental Goods Agreement negotiation? These should be the emerging and urgent questions to be addressed by the WTO community at the door step of launching the SDGs in the coming fifteen years.

1.4.3. INTERNATIONAL HUMANITARIAN LAW (IHL) VERSUS INDUSTRY SELF-REGULATION OF PMSC (PRIVATE MILITARY AND SECURITY COMPANIES)

Recent self-regulatory guidelines have been created by private military and security companies (PMSCs) in order to deter calls for stricter regulations of the industry. This “battle of influence” over the regulation of the use of force, the author contends, leads to rising tensions between stakeholders who form coalitions consisting of states, PMSCs, and civil society actors on either side of the regulation cleavage. The paper calls for new measures that continue to build on IHL and the Geneva Conventions, but that go beyond the current regulatory positions of existing international initiatives.

1.5 Support to UN-DESA HLPF on SDGs

CSEND provided support to the UN-DESA led deliberations, negotiations and research on the Sustainable Development Goals through its member participation in the drafting committees of the Global Sustainable Development Report (New York, Geneva, Dubrovnik, Zagreb) and by conducting seminars

for diplomats assigned to the UN in NY on SDG review and monitoring. CSEND representatives in New York, Geneva and Vienna participated actively in a large number of meetings at the UN pertaining to the SDGs as members of the NGO and Science Major Groups.

Key Activities in 2015

RESEARCH

On-going monitoring of the actors and processes of the SDG negotiations at the global level.

CONSULTING

On 1–3 March, Prof. Saner was invited to a drafting meeting in Zagreb, Croatia. The working seminar was organized by UN-DESA and the objective of the drafting exercise was to finalise the first chapter of the GSDR (Global Sustainability Report) which focused on Science and Sustainable Development.

On 13–14 April, Prof. Saner and Prof. Yiu were invited to participate in an expert group meeting on “Feedback and Inputs to Chapter 6 of the 2015 Global Sustainable Development Report” hosted by the United Nations Conference on Trade and Development.



CONSULTING

The 2015 edition of the Global Sustainable Development Report will include a chapter on countries in special situations. The main objective of the expert group meeting is to collect feedback and additional inputs from a group of committed scientists and policy makers on the draft chapter of the report, in order to make it more relevant for the discussion of countries in special situations during the 2015 High-level Political Forum on Sustainable Development.

On 15–17 May, Prof Saner was invited to join a UN-DESA working meeting in Dubrovnik, Croatia to help draft chapter one of the first Global Sustainable Development Report (GSDR) which focused on the importance of sciences for the implementation of the SDGs.

NETWORKING

CSEND representatives in New York, Geneva and Vienna participate in different meetings organised by Major Groups of the ECOSOC and briefing sessions.

GLOBAL SUSTAINABLE DEVELOPMENT REPORT

CSEND was invited to participate in an Expert Group Meeting on the preparation of the First Global Sustainable Development Report (2015), held at the UNOG on 13–14 April. CSEND contributed to the review and expert discussion on Chapter 6, Countries in Special Situations.

1.6 Support to OECD on the Guidelines on Responsible Business Conduct for Multinational Enterprises

The OECD Guidelines for Multinational Enterprises are far reaching recommendations for responsible business conduct that 44 adhering governments – representing all regions of the world and accounting for 85% of foreign direct investment – encourage their enter-

prises to observe wherever they operate. The Guidelines were updated in 2011 for the fifth time since they were first adopted in 1976. The Guidelines are part of the OECD Declaration and Decisions on International Investment and Multinational Enterprises.

Key Activities in 2015

RESEARCH

Mapping country cases of alleged breaches of OECD Guidelines and the work procedures of National Contact Points (NCPs) in selected countries. A database was also created.

ADVOCACY

Introducing the OECD Guidelines to students attending the MBA courses at Basle University.

NETWORKING

Creating the Academic Friends of the OECD Guidelines for MNEs on Responsible Business Guideline. Prof. Raymond Saner was appointed as the co-chair. In his role as co-chair, Prof Saner coordinates teleconferencing discussions with academics from around the world, the discussions focus on the implementation of the OECD Guidelines, the role of the National Contact Points and the application of the guidelines to multinational companies. The role of co-chair requires every month coordination activities with his co-chair at the OECD, Prof Roel Nieuwenkamp.

On 17 November, Prof Saner organised a meeting at UNCTAD for the members of the Academic Friends of the OECD guidelines who also attended the Business and Human Rights meeting in Geneva. The purpose of the meeting was to prepare for the 2016 meeting in Paris and to get agreement in regard to format and scope of expected short papers by members of the group.

On 17 November, Prof Saner and Prof Yiu met with Mr. Allen Jorgensen of the Institute of Human Rights based in Copenhagen, Denmark. The discussions focused on the OECD guidelines and the congruence or lack of congruence in regard to Human Rights and FTAs.



OECD GLOBAL FORUM ON RESPONSIBLE BUSINESS CONDUCT

The 3rd OECD Forum was held in Paris on 18–19 June 2015. Prof Saner and Prof Yiu participated at the OECD annual conference on the OECD guidelines in Paris. During the conference, meetings were organised to prepare future research activities with the members of the Academic Friends group.

Prof. Stuart Carr, Massey University of New Zealand, joined the CSEND delegation to attend this meeting.

1.7 Support to UNECE on the Development of Public Private Partnership Standards in Health

In 2015, the Sustainable Development Goals (SDGs) were agreed by all member states of the United Nations. A key focus of these goals is to improve access to essential public services. However, financing required to do so cannot be fully met through public funds and donors. New financing arrangements such as Public-Private Partnerships (PPPs) was identified as one of the new funding vehicles. But what are the most appropriate PPP models and procedures that can contribute to achieving the SDGs across a wide spectrum of different sectors?

At the 6th session of the UNECE Team of Specialist on Public-Private Partnerships held in Geneva in June 2014, agreement was reached both to develop international

PPP standards and to create an innovative structure to produce them. The new UNECE International PPP Centre of Excellence (ICoE) will become a project-driven, goal-oriented body that produces standards both relevant and effective in the evolving PPP landscape. The ICoE will also work in close collaboration with other international organizations including the World Bank and the World Economic Forum to develop standards that will enable the realization of the SDGs.

UNECE has embarked on an important project which is to draft PPP standards in different sectors, one being in health. The first draft PPP standard now close to being completed (15 September deadline of the consultation period).

Key Activities in 2015

RESEARCH	Desk research on PPP's in the public health sector. This was a followed up activity to onduct the research project on PPPs in the public health sector in Turkey and The Philip-pines by the Capstone Team of the MPA programme, Sciences Po, Paris. Finding of this research have been published on the CSEND website.
TRAINING	N.A.
ADVOCACY	A critique on the draft PPP standard for the Public Health was prepared and widely dis-tributed to key stakeholders.
NETWORKING	N.A.
UNECE ECONOMIC COOPERATION AND TRADE WEEK 2015 (31/8 – 4/9)	Prof. Raymond Saner was invited as discussant of the panel on the UNECE PPP Standard for Health on 4th September 2015. Subsequently, a written feedback was submitted to the responsible division for the PPPs.



2 PROGRAMME DESIGN & EVENT ORGANISATION

MARCH

Prof. Raymond Saner worked with partners at the Novancia Business School (Paris) and the School of International Public Affairs (SIPA) of the Columbia University to develop a new post-graduate level programme on “New Diplomacies”. This programme proposal was presented to the academic dean of SIPA for consideration.

APRIL

Prof. Lichia Yiu collaborated with Diplo Foundation, Geneva, in order to develop a “public goods” perspective regarding data collection infrastructure to support the implementation of 2030 Development Agenda regarding needed tracking progress, monitoring quality and enabling citizen participation. The ideas explored included starting a Breakfast Talk series hosted by the Geneva Internet Platform and conferences focusing on internet as public resources within the framework of internet governance.

Prof. Saner and Prof. Yiu advised Prof. Jana Peterková, Jan Masaryk Centre of International Studies of the University of Economics (Prague) to further develop its new curriculum on Economic Diplomacy and related research agenda as a follow up to the faculty visit to CSEND in 2014.

JUNE

Prof Saner gave presentation on “Moving from the MDGs to the SDGs” as part of the conference titled Private Development Assistance and the SDGs: How you and I can contribute to end extreme poverty by 2030?. CSEND contributed to the design of the event – main organizer was Dr Friedrich von Kirchbach, ITC, Geneva, the event was held at the UN Library in Geneva.

Prof Saner held meetings with Prof S. Hollman, Dean D. McIntyre and Prof A Gondek of the **School of International Public Affairs, Columbia University, New York**, to explore possible cooperation in regard to capstone projects along the lines that Prof Saner is teaching at Sciences Po, Paris.

AUGUST

Prof Saner met with Mr. Robert Vaughan of **OHCHR in Geneva (Office of the High Commissioner for Human Rights)**, the objective of the meeting was to prepare the Summer course for Japanese and Asian students later in August which focused on the Convention of the Child and other Human Rights related topics.

SEPTEMBER

CSEND organised a panel on “BioTrade for Inclusive Growth: What works and what challenges persist” together with UNCTAD at the Public Forum of the WTO, Geneva with speakers from UNIDO, ITC, UNCTAD, and CAF.

DECEMBER

Diplomacy Dialogue, a branch of CSEND, co organised the First International Conference on Business Diplomacy in Zwolle, The Netherlands with Windeshelm University of Applied Sciences (lead organiser) in collaboration with Netherlands Institute of International Relations Clingendale, Ghent University (Belgium).

Prof Saner helped structure the programme, reviewed all papers to subsequently select the best paper for first paper awards. Prof. Yiu gave a presentation on “Business Diplomacy in the Context of Partnerships for Sustainable Development” during the conference.

Several of the participants made reference to Prof Saner and Prof Yiu as the “parents” of the BD concept. Both published the first paper on BD in 2000. The conference was well attended by scholars and practitioners from different parts of the world.



3 EXPERT INPUTS & REPRESENTATIONS

3.1 CSEND staff provided expert inputs in the following meetings/events organized by other IGOs/NGOs in Geneva and outside

6 March

Prof Yiu was invited to present inputs on Quality Assurance of Capacity Building for Food Safety Inspection to a UNIDO conference which focused on food safety in China.

6 March

Prof Saner met with several high ranking officials at UNIDO to discuss the project on improving hygiene in Ebola afflicted African countries.

21 March

Prof. Yiu was invited by SETA, an Istanbul based think tank, to give a talk during its international conference on “Changing Nature of Development Aid from Past to Future”. Her talk addressed the topic “Development Aid in the Context of SDGs: Conceptual Issues”.

24 April

Prof. Yiu gave a presentation during the MIKTA Diplomacy – Current developments and vision for the future, organised by the Diplo Foundation. Prof. Yiu’s talk emphasised the need for better monitoring of the SDGs where MIKTA countries could provide the needed institutional arrangements and infrastructure to ensure the successful implementation of SDGs by 2030.





29 April

Prof Saner was invited to participate in the round table discussions of the Global Forum on Migration and Development (GFMD) which took place at the ILO. The topic of the meeting was “Positive impacts of migration”. Prof Saner was invited because of CSEND’s publications on migration and because of previous collaboration with GFMD.

29–30 April

Prof. Lichia Yiu was invited to give a presentation during an international conference on “The Internet as Global Public Resource”, organised by Diplo Foundation in Malta. Her presentation was on Internet as a Global Public Resource in the context of SDG Implementation.

6–7 May

Prof Saner was invited to give a presentation during the first international Conference on Africa at Istanbul Aydin University, Prof Saner’s presentation focused on the relevance of the OECD guidelines of responsible business conduct for investments in Africa. Turkey has signed the OECD guidelines and hence Turkish companies investing in Africa should be mindful of complying with the guidelines to avoid possible disputes in case on non compliance with the OECD guidelines.

28–29 May

Prof Saner and Prof Yiu presented paper on “Self-initiated re-patriation” during the 1st International conference on Self-Initiated Expatriation organized by the Toulouse Business School.

6–10 August

Prof Saner and Prof Yiu attended the annual conference of the Academy of Management (AoM). The AoM conference was attended by 10050 participants mostly faculty members of MBA schools and





universities from around the world. Prof Saner gave a presentation on “Cooperatives as a mechanism for inclusive growth in low income developing countries” which was part of the Professional Development Workshop (PDW) organised by Prof Paul Adler (president of AoM) and Prof Jerry Davis (U.of Michigan). The title of the PDW was “Alternative Economic Futures: Creating An Ecosystem for Alternative Organizations” The PDW was attended by 100+ academics and was very successful. In addition to this presentations, Prof Saner and Prof Yiu attended business meetings of AoM divisions such as ODC (Organisation, Development and Change); ENT (enterprise development); MOT (Management and Organisational Theory as well as CMS (Critical Management Studies). Both CSEND leaders are members of these divisions since 1982 and held various officers functions in the AoM.

3 September

Prof Saner was invited to be the discussant of a panel which focused on the development and current state of Public Private Partnerships during the 9th Session of the Committee on Innovation, Competitiveness and Public-Private Partnerships organised by UNECE (United Nations Economic Commission of Europe), Geneva. UNECE has embarked on a project of drafting standards of PPPs in different sectors of the economy. Prof Saner disagreed with the way the drafting committee of the PPP standard for the Health Sector was selected and critiqued the quality of the draft PPP standard for the health sector and wrote a policy brief which was published on CSEND’s first website and which resulted in a multitude of comments and disagreements by various stakeholder groups. UNECE opted to offer Prof Saner opportunities to improve the PPP Standard setting process as well as other PPP sector initiatives. The policy brief is described in section 9.1. of this annual report.

6 September

Prof Saner & Prof Yiu attended the 9th European Congress on Tropical Medicine and International Health in Basel. Prof Saner gave a poster session on “Public Private Partnerships in the Health Sector: opportunities, risks and issues of congruence with the Sustainable Development Goals” and Prof Yiu gave poster session on “Monitoring, Transparency and Accountability Framework within Global Partnerships in the global health sector: Considerations for Post 2015 SDGs Implementation”.

12 October

Prof. Yiu was invited to join the UNCTAD Ad-hoc Expert Meeting on Policy Interfaces between Trade and the SDGs and gave a presentation on Inter-Ministerial Cooperation – Institutional Framework for Policy Coordination.

20 October

Prof. Saner, Prof. Yiu and Mr. Mario Filadoro were invited to participate in a consultation workshop on “Fostering Climate Action through Trade-Related Policy Instruments”, organized jointly by Climate Focus, WTI Advisers, Atlas Environmental Law and Ecofys. The workshop took place at the WTO in Geneva.

3-4 November

Prof. Lichia Yiu was invited to attend the “Capacity building Workshop on Productive Capacity and the Use of Trade related International Support Measures (ISMs) for LDC Graduation” organized by the UN Department of Economic and Social Affairs. Prof. Yiu gave a presentation on “Ingredients of Success in Using ISMs for Sustainable Tourism Development: Interministerial coordination and stakeholder consultation”.

1 December

Prof Saner gave a presentation on the origins of the theory of Business Diplomacy at the Applied University of Windesheim, NL.



3.2 CSEND staff participate in the following meetings/events organized by other IGOs/NGOs in Geneva and outside

15 January

CSEND team attended a conference at the Graduate Institute, University of Geneva on “Employment in Fragile States”.

22 January

CSEND team attended conference at the Graduate Institute, University of Geneva, on “Politics of Humanitarian Relief Effort”.

26 January

CSEND team attended the conference at the Graduate Institute, University of Geneva, given by Prof John Ruggie, Harvard University on UNGP (Business and Human Right guiding principles).

5 February

CSEND team attended the conference at the Graduate Institute, University of Geneva on Ebola and the Security Sector: Opportunities and Limits of Security Sector Engagement in Global Health Crises.

13 February

Prof Saner attended a meeting at the Graduate Institute, U-GE, organised by Prof Biersteker, the meeting was organised for researchers of the ERIA-Research Institute based in Jakarta and the purpose was to explore the possibilities of joint research.

17 February

The CSEND team attended a conference organised by the GTWD of WTO which focused on Trade Facilitation given by representatives from UN-ESCAP, Bangkok. The title of the event was “Trade Facilitation: Perspective from Asia-Pacific: Highlights from UN ESCAP’s Research”.

27 February

The CSEND team attended a seminar at the Graduate Institute – U-GE which focused on peace building.

9 March

The CSEND team attended the launching event of the World Development Report 2015, hosted by the Graduate Institute, Geneva.

10 March

Prof. Lichia Yiu attended the Annual Event organized by la Fondation Sergio Vieira de Mello and the Graduate Institute on Leadership Challenges in a World in Turmoil.



22 April

The CSEND team attended a conference at the Graduate Institute, U GE which focused on Education and Development organized by Prof. Carbonnier and scholars from NORRAG, also present was Dr Valérie Liechti, head of SDC education programmes in Development countries. Follow on meeting with Dr Liechti and the CSEND team was intended to explore cooperation with SDC in education and development programmes.

4 May

Prof Saner was invited to attend the first national conference on job sharing, held in Fribourg and organized by Mme Irenka Krone-German, SECO, Berne.

4 May

Prof Saner and Prof Yiu were invited to attend the evening presentation and dinner on preventing pollution of oceans organized by the organization “My Drop in the Ocean”, at the Maison de l’environnement, Geneva.

6 May

CSEND team attended the Outreach Event organized by CUTS with International Lawyers and Economists Against Poverty of the University of Sussex on “Support to Enhance Development of Trade in Services Negotiations”, taking place at the WTO, Geneva.

8 May

Prof Saner was invited to attend the conference organized by the Swiss government’s Ministry of Foreign Affairs in Berne. The conference gave an update of Switzerland’s preparation for the final negotiations in New York on the Sustainable Development Goals.





12 May

The CSEND team attended the information meeting given by the Secretary General of UNCTAD for NGOs on the preparations of the 2016 UNCTAD IV conference.

18 May

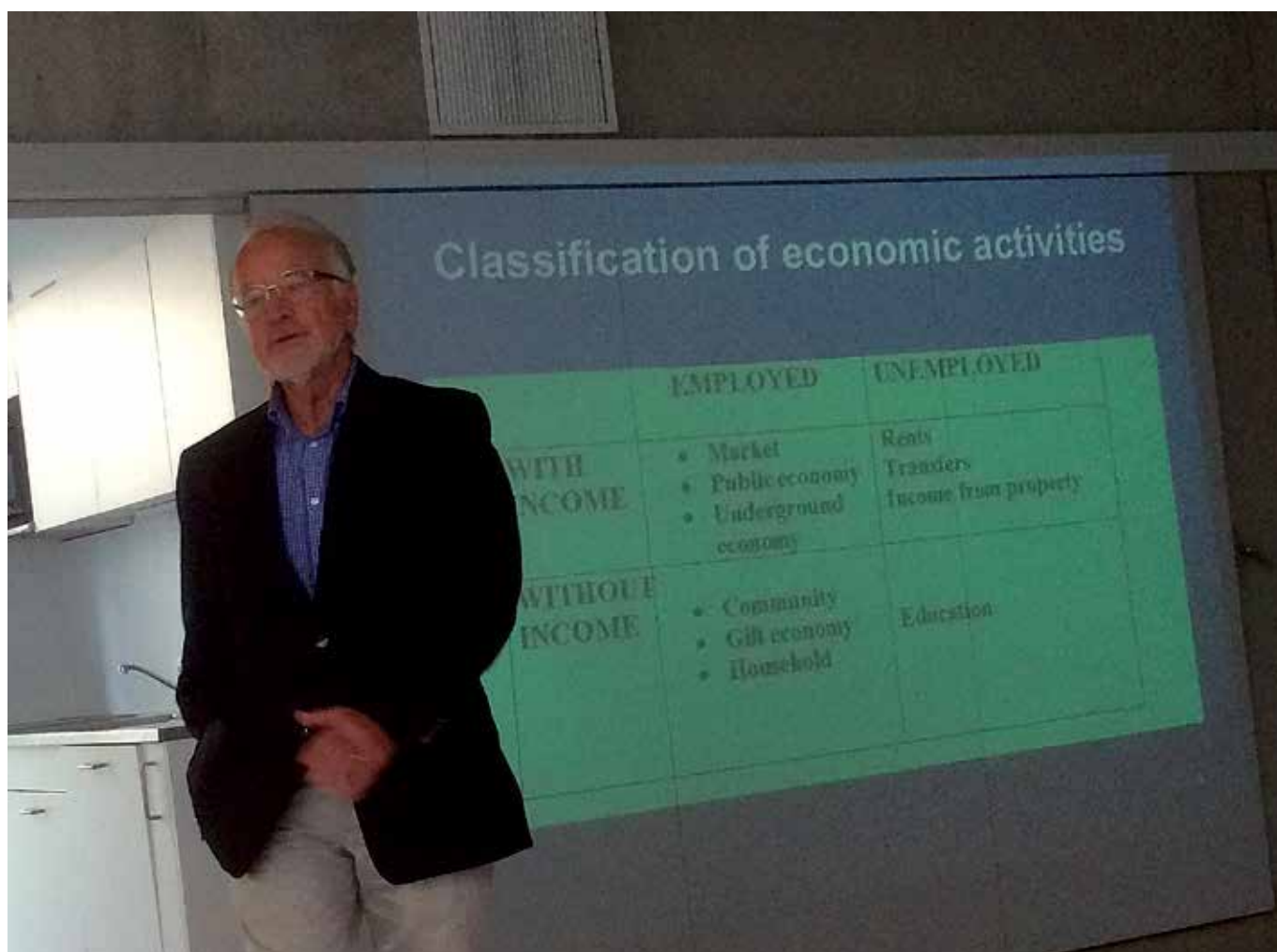
The CSEND team attended the Side Event at the 68th World Health Assembly on “Impacts of Trade and Investment Agreements on Health”, that took place at the Geneva Press Club. It was organized by the Geneva Press Club in collaboration with The Berne Declaration, Health Action International, Medico International, Medicus Mundi International, People’s Health Movement, Safe Observer International, the South Centre, Third World Health Aid, Third World Network and Wemos.

19 May

Prof Saner and Prof Yiu attended a presentation given by Pascal Couchepin, former Swiss Ministry of Interior on “Despotism past and present”, given at the Graduate Institute, U.G.E.

21 May

Prof Saner and Prof Yiu attended the session organized by the Global Health Programme at the Graduate Institute, “A Conversation with Chris Elias, Gates Foundation.





4 June

Prof Saner and Prof Yiu attended the UNOG Library Talks, “The Garbage Patch State”, as part of the World Environment Day celebrations.

10 June

Prof Saner participated in the seminar organized by MetroBasel in Basel which focused on the need to redesign urban architecture to better fit the demographic effects of the increasing aging of the Swiss population.

16 June

The CSEND team participated in a conference organised by the Graduate Institute, University of Geneva, on the topic “The Right to just and favourable work conditions”.

17 June

The CSEND team attended the Public Side Event at the 29th Session of the Human Rights Council, “Corporate Action for Climate Justice & Human Rights”, organized by the Business & Human Rights Resource Centre and the Friedrich-Ebert-Stiftung in Geneva.

23 June

Prof Yiu was invited to attend the Opening Dinner and Panel Discussion on “Global Futures – Geneva Perspectives”, organized by the Geneva Graduate Institute and World Vision International in Geneva.

29 June

CSEND team participated in the ICTSD Event on “Africa TFTA, A Key Milestone for Continental Integration” which took place at WTO, Geneva.

8 July

CSEND team attended the special session organized by CUTS at UNCTAD which focused on competition policy.

12 October

CSEND team attended a conference organized by the Graduate Institute, U-GE on “Return Migration”.

28 August

CSEND team attended the conference organized by the Graduate Institute, U-GE, which focused on Climate Change. The key note speaker was Mr Paul Polman, CEO of Unilever Ltd, Netherlands.

24 September

Prof Saner and Prof Yiu were invited to attend a conference on water conservation in Geneva which was organized by the NGO called “A drop in the Ocean”. CSEND has been coaching the founder of the NGO and has also published a paper on water provisions.



25 September

Prof Saner and Prof Yiu were invited to attend the second Iran Business Conference which was held in Geneva. Prof Saner was speaker at the first Iran Business Conference in London 2014. As a result of the 2015 conference, Prof Saner wrote an article on Business Diplomacy which was published in Bourse & Bazar in November 2015.

22 September

CSEND team attended the 1500 year anniversary of the Abbey St. Maurice in the canton of Valais, Switzerland. The ceremony included religious activities as well as art appreciation of the treasures kept in the St. Maurice museum. The Abbey has significance in Switzerland in regard to religious and historical links between Valais and Egypt.

12 October

CSEND team was invited to attend the UNCTAD meeting on the interface between Trade and the SDGs in Geneva.

20 October

CSEND Team was invited to participate in a one day workshop at the WTO on Fostering climate action through trade related policy instruments, organised by a consortium consisting of WTI Advisers, Geneva, Environmental Law, Brussels and Ecofys, Amsterdam. The workshop brought together experts on trade and environment policy.

26–27 October

CSEND team participated in the International Dialogue on Migration 2015: High Level Conference on Migrants and Cities, organized by the International Organisation for Migration (IOM) in Geneva.

2 November

CSEND team participated in the conference on “CERN Model, United Nations and Global Public Goods: addressing global challenges”, jointly organized by the UN Office in Geneva and CERN.

11 November

CSEND team attended the book launch of the World Intellectual Property Organisation (WIPO) of the “World Intellectual Property Report 2015”.

12 November

CSEND team attended the Global Health Programme Conference, organized by the Graduate Institute. The title of the event is “The SDGs and the Game Change in Global Health”.

19 November

CSEND Team attended the conference on “Conflict Sensitivity in Business: Experiences from China and Southeast Asia”, jointly organized by QUNO and American Friends Service Committee.



19 November

Prof Saner and Prof Yiu were invited to a gala dinner given in honour of the president of the republic of Bénin. The event was organized by the Cercle Diplomatique de Genève.

21 November

Prof Saner participated in an all-day seminar in Basel on the development of the regional economy. The meeting was organised by MetroBasel and was well attended by representatives of the business community as well as by government officials.

24 November

The CSEND team participated in a all day workshop organised by UNCTAD on the potential and inherent conflicts of BioTrade. The participants deliberated how BioTrade could be developed in an inclusive manner where requirements for collective benefit sharing required by the Nagoya Protocol can still be complementary with WTO rules.

2-3 December

Prof Saner and Prof Yiu participated in the COP21 meeting in Paris. They attended symposia organised by the French trade and environmental economist group called FERDI and met with government officials in charge of climate change.

9 December

CSEND team was invited to attend the UNIDO African Union jointly organized special forum titled "African Forum for Dialogue - "Implementing the 2030 Agenda for Sustainable Development: towards Inclusive and Sustainable Industrialization in Africa". The forum was attended by African Ambassadors and provided novel information and policy suggestions in regard to industrial development strategies for African countries.

12 December

Prof. Yiu participated in the 76th session of the Committee on Housing and Land Management, Geneva, organized by the UNECE.

16-17 December

CSEND team attended the 8th Session of Team of Specialists on Innovation and Competitiveness Policies, entitled "The Innovation Adoption Gap: Strategies and Policy Options for Accelerating the Adoption and Diffusion of Innovations" at the UN Geneva. This meeting was organized by the UNECE.

17 December

Prof Saner participated in the Annual meeting of the Club Diplomatique of Geneva at the Graduate Institute, U-GE. The annual meeting were based on approval of the accounts and the election of future officers. Prof Saner is member of the Club Diplomatique.



4 EDUCATION AND TRAINING PROGRAMMES

4.1 GENEVA GLOBAL LEADERSHIP STUDY

PROGRAMME OBJECTIVES

This Global Leadership programme provided senior university students and young professionals with an in-depth briefing and exposure to the global policy debates on issues related to different aspects of sustainability and governance of the global system. This in-depth briefing and first hand experiential learning facilitated the development of a global perspective, cultivated a system thinking mindset and elicited humanitarian interests amongst the participants. All of these knowledge domains are essential components of global leadership competences.

PROGRAMME STRUCTURE FRAMEWORK

This Geneva Global Leadership Study (GGLS) is a complementary learning experience to the international relation studies at university level. GGLS creates synergies between studies of international relations and topical studies focusing on the Geneva based international community and actors. The programme outlined below is integrated with the use of a “problem based learning” approach to assist participants to deepen their specific issue of sustainable development.

GGLS lasted two weeks and took place in Geneva. After successful completion of the course and submitting a 1000 words essay, a certificate was jointly issued by CSEND and its partner university. (Collaborating universities grant the credits for the GGLS course work.)

The GGLS is structured in a modular manner, consisting of two components:

A COMMON BASE

1. Evolution of the global geo-political environment.
2. Key challenges resulting from a technology driven integration and loosening of boundaries of citizenship, IT based transparency, government services and labour mobility.
3. Global governance infrastructure and landscapes.
4. Role of non-state actors (i.e., global enterprises, transnational NGOs and International organisations) and available platforms and modalities for NGO participation in global governance.

B FOCAL ISSUES

Themes for the 2015/2016 Edition:

Climate Change, trade and development

Themes may vary from year to year according to the priorities of the partner university.



COURSE OUTLINE (2015 Edition)

Learning Objectives

To gain an overview of the international governance structure and the current state of play.

To be informed of the current issues at the centre of global policy debates.

To understand the multi-actor and multi-stakeholder approaches to governance.

To learn about new diplomacies and the role of non-state actors in the global discourse.

To be acquainted with the current debate and challenges connected to the thematic domains of climate change, trade and development.

Learning Methods

Lectures, discussions and case studies.

Dialogue sessions with key international organisations and actors of international community.

Study visits to international organisations and non-state actor organisations.

A capstone paper at the end of the programme.

Programme Director

Prof. Lichia Yiu, EdD., President, (CSEND), [More on page 31](#).

Faculty

both academics and practitioners

Prof. Raymond Saner, PhD., [More on page 31](#).

THEMATIC FACULTY MEMBERS

Trade & Development:

Prof. Friedrich von Kirchbach, PhD.

Prof. Michael Hindley, MA.

Prof. Stephen Browne, M.A.

Climate Change & Sustainability:

Prof. EM. Beat Bürgenmeier, PhD. (TBC)

Guest Speakers

Practitioners from the international community based in Geneva and Faculty from University of Geneva and from the Graduate Institute as seen needed and useful.

For more information on GGLS visit <http://www.csend.org/programmes-a-services/summer-school>



4.2 EDUCATIONAL PROGRAMME

CSEND offered internships to four students from different US universities and colleges. Each internship lasted three months. The interns were given opportunities to attend meetings at the UN agencies and work on a research project based on the research agenda of CSEND.

12 March

Prof Saner co-taught a course titled “Alliance negotiations” for the University of Applied Sciences, Northwest Switzerland (FHNW).

23 April

Prof Saner conducted a seminar in the context of the FHNW programme.

27 August – 9 September

CSEND organized a summer course for Japanese and Asian BA and MA level students. The summer course focused on global commons, sustainable development goals and basic human rights. A total of 26 students participated in this summer programme. A short video clip can be viewed at <https://www.youtube.com/watch?v=IR57XtZtzS8>.

September–December 2015

Prof Saner was guest professor at the University of Applied Sciences in Windesheim, Netherlands. Prof Saner spend four times one week in Windesheim to help Prof Huub Roel prepare a conference on Business Diplomacy and to provide coaching to his students and faculty members. At the end of the guest professorship, an international conference was held in Windesheim on Business Diplomacy. Prof Saner was co-organiser and selected the award winning paper of the conference which was attended by 70 researchers and practitioners from different parts of the world.

29 September, Prof Saner and Pro Yiu met at the University of Venice with colleagues in charge of programmes that focus on human rights and on environmental economics. The possibility was explore for CSEND to accept students of both programmes who want to do an internship at CSEND.

On 23–25 October

Prof Saner taught a three day course at MA level on environmental negotiations at the Center for Sustainability University of Lueneburg, Germany.

12 November

Saner was Guest Lecturer at the Law Faculty, University of Erlangen, Germany and gave presentation on “The Race for Regulation of the Private Military & Security Companies”. The presentation focused on recent self-regulatory guidelines that have been created by private military and security companies (PMSCs) in order to deter calls for stricter regulations of the industry.

19 November

Prof Saner participated in the Inaugral conference of the newly created Swiss School of Economics based in Verbier, Valais. Faculty members were present as well as representatives of the local authorities and foregin dignitaries from Portugal.



14 December

Prof Saner participated as member of the jury of the graduate course called *Ethique appliquée* of the University of Sorbonne in Paris. Five presentations were made of projects designed and implemented by the students under the supervision of faculty.

4.3 TRAINING ACTIVITIES

21–28 March

Prof Saner conducted a training programme on International Negotiations and Intellectual Property in Jakarta for Indonesian government officials.

9 April

Prof Saner and Prof Yiu gave a lecture to students on International Negotiations of the Jan Masaryk Centre of International Studies, Faculty of International Relations, University of Economics, Prague.

10 April

Prof Saner and Prof Yiu gave a lecture to students on Economic Diplomacy at the Jan Masaryk Centre of International Studies, Faculty of International Relations, University of Economics, Prague on Economic Diplomacy at the Ministry of Foreign Relations, Prague, Czech Republic, participants were Czech and other diplomats from different foreign Embassies.

18 May

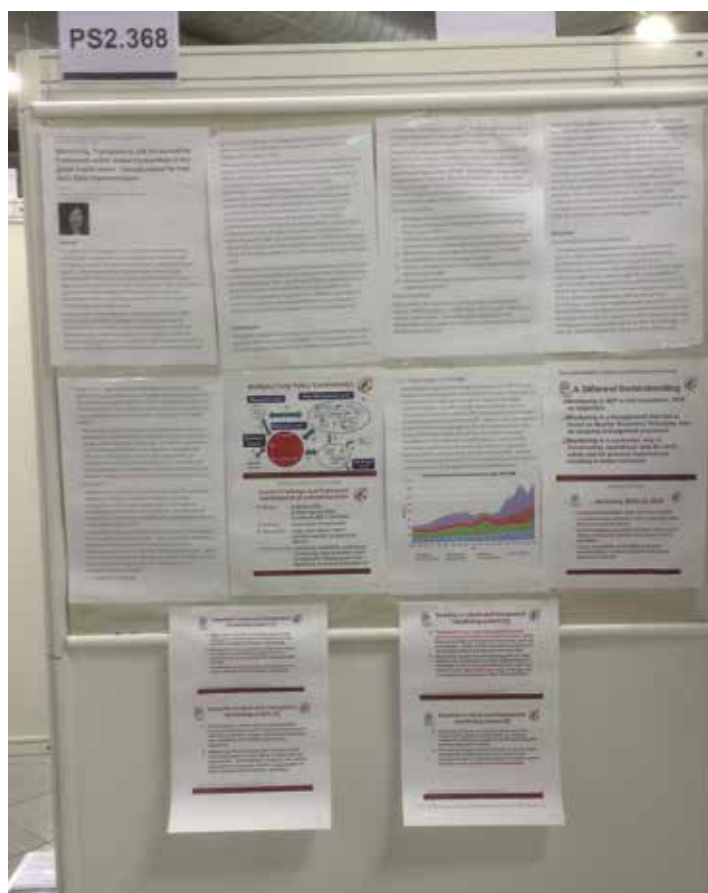
Prof Saner conducted a training workshop for Croatian diplomats and government officials on multilateral negotiations at the Croatian Academy of Diplomacy in Zagreb, Croatia.

25 May

Prof Saner conducted a training seminar for Macedonian business persons on business negotiations at the M6 Educational Centre, Skopje, Macedonia.

1–5 June

Prof Saner conducted a training seminar at Clingendael Institute for International Relations, The Hague, on multi-actor negotiations. The participants were Dutch diplomats, Dutch civil servants from Ministries of Finance, Transport, Interior, Environ-





ment, diplomats from foreign Embassies located in The Hague and representatives from Dutch multinational companies and Dutch NGOs.

8-9 June

Prof Saner conducted a training workshop on negotiations for officials of the International Committee of the Red Cross in Geneva. The participants were administrators of ICRC's representative offices in Asia, Africa, Central Asia and Latin America.

22 August

CSEND conducted a one day workshop for Chinese Managers in Geneva organized by CESS, Beijing. Objective of this Workshop was to sensitise the CEOs of Chinese private enterprises in terms of alternative leadership models and self discovery.

30 October

Prof Saner and Prof Yiu conducted a one day seminar for Chinese Managers on negotiation strategy at Lake Como, Italy. The workshop was part of a training course organized by Trinity Academy, Beijing.

16 December

Prof Yiu and Prof Saner designed and conducted a one day study course for Chinese Managers and the University of Applied Sciences, Basel. The study visit consisted of visits and exchanged with officials at the WTO, ITC, ILO and UNCTAD.





5 CONSULTING

On 10 September, CSEND management met in Vienna with Dr Anni Koubek, Head of the Austrian Quality Association. The objective of the meeting was to exchange views on the use of quality assurance standards for in-service training in Austria and other European countries.

On 8 October, Prof Saner was asked by Dr Sven Häseker of AEBR for his advice and support on how to help ABER (Association of European Border Regions) become reconnected with Swiss cantonal authorities in the German, French and Italian part of Switzerland. ABER had close working relationships with several of the Swiss cantonal authorities but lost contact over the last four years. Prof Saner promised to help and called Amb. Kyjlsen, head of neighbourly relations between Switzerland and its neighbor countries, Berne as well as with Dr Erik Jakob, head of Swiss promotion and public relations at SECO (State Secretary of the Economy), Berne.

Prof Saner conducted four evaluations of research submissions for the programme called Towards sustainable land use investments TRANSINVEST by the International Social Science Council (ISSC), at UNESCO titled Economic Resilience to Climate Change: The Adaptation Implications of Economic Development, Income, and Social Capital, The Equity and Sustainability Field Hearings Transformative Knowledge Network, A Transformative Knowledge Network for Sustainable Innovation in Metropolitan Agrifood Systems, Towards sustainable land-use investments TRANSINVEST.

On 25 August, Prof Saner together with Mr Jan Stiefel, founder of IDEAS (an NGO specialised on performance rating of NGOs involved in technical cooperation) met with Mr. Frédéric Noirjean, official of the NGO section of the Swiss Ministry of Foreign Affairs' SDC department. The purpose of the meeting was to clarify the section's criteria for subsidizing Swiss NGOs involved in development aid.

On 7 October, Prof Saner discussed with Prof Donna Lee, Dean, Faculty of Social Sciences, University of Bradford, at Windesheim U. the programme and structure of the planned international conference on business diplomacy and exchanged views on current research and teaching activities.

On 20 November, Prof Saner attended the coordination meeting in Berne of the advocacy group "M" which aims to inform the Swiss population of the risks of approving the Initiative by the UDC party to force Switzerland to abandon all international treaties covering human rights.

Prof. Yiu was invited by the Institute for Labour, Occupational Safety and Health, Ministry of Labour, Taiwan to develop a research agenda focusing on spatially oriented sustainable development. This two week assignment included field visits, conferencing and lectures at different universities that were the anchor institutions of the development strategy.



6 RESEARCH & PUBLICATION

6.1 PUBLICATIONS AND DISSEMINATION

- Heriyanto, Devina;** “Five Questions for Prof. Raymond Saner”, Strategic Review, Webcast, 15 April 2015.
- Yiu, L; Saner, R;** “Humanitarian work psychology: unique contributions and theoretical development in the context of the global development agenda”, in McWha-Hermann, I; Maynard D; and O’Neill Berry, M. “Humanitarian Work Psychology and the Global Development Agenda”, Routledge, London, 2016, pp 192–200.
- Saner, R; Yiu, L;** “Participation of Civil Society Organisations in the United Nations and in the Aid Effectiveness Discourse and Related Standard-Setting Negotiations”, in Göymen, K; Lewis, R (eds), “Public Policymaking in a Globalized World”; Istanbul Policy Center, Istanbul; (2015); pp 149–185.
- Saner, R; Winanti, P;** “Policy coordination and consultation in Indonesia”, Strategic Review, April–June 2015/volume 5/number 2, 2015.
- Saner, R.** “Science Diplomacy to support global implementation of the Sustainable Development Goals (SDGs)”. Brief for Global Sustainable Development Report GSDR 2015, included and cited in GSDR 2015.
- Saner, R.** “Business Diplomacy Management: A Must-Have Skillset for Iran”, Bourse & Bazaar, London, November 2015.
- Saner, R.; Yiu, L; Filadoro, M; Khusainova, V;** “Access to water in developing countries: four options for provision and regulation in the water sector”, Asia Pacific Journal of Public Administration, Volume 37, Issue 3, 2015.
- Saner, R.,** “Democratizing the PPP standard setting process of the health sector”; Policy Brief Nr. 15, March 2015, CSEND; Geneva. http://www.csend.org/images/articles/files/2015_04_16_Democratizing_PPPs_in_the_health_sector.pdf.
- Saner, R;** “Riding the tiger of growing trade in higher education services: smart regulation needed instead of laissez-faire hyperopia or prohibition policy myopia”, in Varin, S., & Chancerel, JL, “Néolibéralisme et ducation”, Academia, L’Harmattan SA, Louvain – la-Neuve, Belgium, 2015.
- Yiu, L, Saner, R & Lee, R.M.;** “Lesotho, a tourism destination: An analysis of Lesotho’s current tourism products and potential for growth.” In Camillo, A. (editor), “Handbook of Research on Global Hospitality and Tourism Management”, IGI Global Publ, Hershey, Penn. Chapt. 13, pp 234 – 261, 2015.
- Saner, R; Yiu L, & Filadoro, M;** “Tourism Development in Least Developed Countries: Challenges and Opportunities” in Camillo, A. (editor), “Handbook of Research on Global Hospitality and Tourism Management”, IGI Global Publ, Hershey, Penn. Chapter 17, pp 312–333, 2015.
- Bardy, R; Saner, R; Yiu, L;** “Conceptualizing and Operationalizing Sustainable Development Goals through System Theory Perspectives: Recommendations for the Post-2015 Targets, CSEND Working Paper No. 1/2015.
- Saner,R;** “Hierarchies of Failure and Hierarchies of Solutions”, Interview with Raymond Saner, in Clay, A; Rut, M. Senior, J, (Editors) “On Science On Art On Society: Interviews with Innovators”, Publisher ToneText iBooks Apple, Cupertino, CA 2015.
- Saner, R,** “Private Military and Security Companies: Industry-Led Self-Regulatory Initiatives versus State-Led Containment Strategy”, The Center for Conflict, Development and Peace Building, Graduate Institute, CCDP Working Paper 11 2015, University of Geneva. http://www.diplomacydialogue.org/images/files/CCDP_Working_Paper_11_-_PMSCs.pdf.
- Website** (i) Several pages of CSEND, DIPLOMACYDIALOGUE and ADEQUATE were updated
(ii) 15 publications uplinked and the traffic on the website is also analysed.



6.2 Research Activities

13 January

Prof Saner and Prof Yiu attended the meeting of the SNIS research committee to finalise the SNIS research project “Trends and Influences of Private Finance on Global Health Initiatives and Development Goals in Resource constrained Countries” (2012–2015), Project lead by Prof M. Tanner, Director, Swiss Tropical and Public Health Institute, Basel, other consortium members were Global Health Center, Graduate Institute for International and Development Studies, Geneva, Future UN Development system (FUNDS), Ralph Bunche Institute for International Studies, New York; Franklin University, Lugano.

24–25 June

The CSEND team welcomed Prof Stewart Carr from Massey University, New Zealand. The discussions focused on the preparation of a joint research project on Humanitarian Work Psychology involving colleagues from North America, Europe, Africa and New Zealand. A research proposal was submitted to the university for funding consideration.

9 July

CSEND team welcomed Prof Claude Villeneuve from Canada at CSEND. Prof Villeneuve is a biologist – environmentalist by education and has developed a comprehensive programme for developing countries focusing on implementation of the SDGs. The discussion focused on possible cooperation between CSEND and his team in regard to future research in SDG implementation in African LDCs.

24 August

CSEND team conducted phone interviews with staff from the WTO environment division in charge of BioTrade. The objective of the call was to gain insights into the legal and political issues of BioTrade particularly in regard to the potential treaty conflicts between WTO and CBD (Convention of Bio Diversity) and the related Nagoya Protocol. CSEND plans to write policy briefs and to conduct research on BioTrade.

Prof Saner is member of an ISO working group which studies the relations between ISO quality norms and the activities in the field of quality by the International Organisations based in Geneva. The working group meets in person and by webcast on a regular basis.

29 October

Prof Saner and Prof Yiu met with Prof Max Bergman, Institute of Sociology, University of Basel, and discussed research projects and methodology in the field of SDGs and explored possibility of joint research.



7 PROJECT DEVELOPMENT

Drafting Evaluation of the Environment Policy of the Austrian Development Co-operation and its Implementation by the Main ODA Actors (2007–2014), Lead: Prof A. Schönenberger, University of Neuchatel, consortium members CSEND, Ecosys Geneva, Ottacher Development Institute, Vienna.

Program for Promoting Public Private Partnership Initiatives for Environmental Hygiene, Food Security and Youth Employment in the Ebola context of Guinea, UNIDO as recipient organization, project partners: Ministry of Public Hygiene Health, Ministry of Industry, Ministry of Health and Ministry of Environment and Forestry, EnviSud Guinée, the goal of the project consisted of developing a "Global Hygiene System" to fight insalubrities, whereby the machines and an environmental hygiene process for food security are in place through aero bio disinfection, or pre disinfection (decontamination) and sterilization put to prevent and respond to the risk of grave contamination such as the hemorrhagic fevers (Ebola – Diarrheas etc.). It also consisted of "Post Ebola relief activities" by training for Youths employment in Productive activities such as: IT, Mechanics, Construction works and agro processing. Thus the project was comprised of two main components: i) Transfer of an Innovative Technology for hygiene and environmental protection of the public areas against diseases; ii) Training for Youth Employment for their self-help and resilience against external shocks. Project implementation still pending.

On 28th January, Prof Saner and Prof Yiu met with Prof M. Kostecki and Dr Catherine Jagockinska of Neuchatel University and discussed cooperation in the fields of Business Diplomacy and International Negotiations.

On 11 February, CSEND team met with Mr. Jorge Vigano and Mr. Claude Troillet, head of evaluations at the WTO division ITTC (Institute for Training and Technical Cooperation), the objective of the meeting was to discuss the evaluation of its activities which the division plans to conduct in 2016.

On 11 March, Prof Saner met with Mme Regula Ruetz, Director of Metrobasel, a think tank of Basel, the purpose was to discuss a future research project of Metrobasel which will focus on the impact of the Aging Society on Housing and Architecture in Basel.

CSEND was consortium leader and submitted a tender for a call issued by the US State Department for the MENA region. CSEND conceived of a project for SME development in the upper Nile region of Egypt. The Middle East Partnership Initiative (MEPI) program aims to foster and support entrepreneurs in the Middle East and North Africa (MENA) region, according to the Call for tender (NEAAC ACMEPI 15 010). Submitted proposals needed to achieve "tangible and sustained results with respect to entrepreneurial recruitment, start up and expansion" by the end of the project life span.

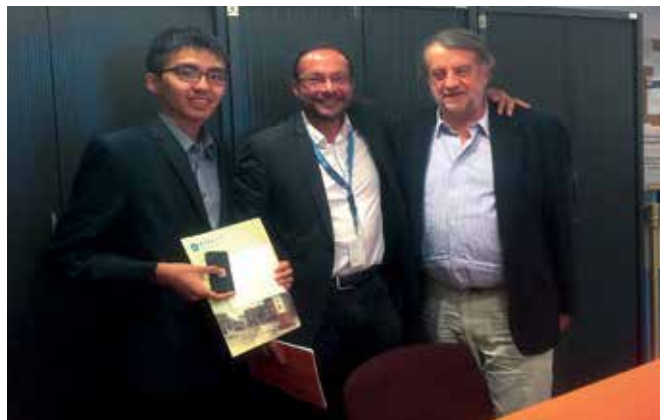
On 17–18 November, Prof Saner and Prof Yiu participated in the conference organized by OHCHR on "Business and Human Rights" which took place at the United Nations in Geneva. The conference was very well attended and offered excellent networking opportunities.



8 OTHER ACTIVITIES

8.1 CSEND Coordination Meetings

On 27–28 June, a CSEND coordination meeting took place in Brooklyn, NY organized by CSEND representative Ellen Raider and attended by Prof Saner, Prof Yiu, Dr Bardy, Robert and Sarah Kolodny and Prof Judith Parker. The working meetings focused on CSEND's participation in the various UN-DESA HLPF meetings on the SDGs.



8.2 Business Development Meetings

On 23 February, Prof Saner met in Basel with Prof Rolf Weder to discuss possibilities of providing teaching input for the University of Basel, department of economic sciences.

On 4 March, Prof Saner met with Dr Wolfgang Beiglboek, Representative of the International Association of Applied Psychology (IAAP). Dr Beiglboek is IAAP representative to the UN in Vienna and Prof Saner is IAAP representative of IAAP to the UN in Geneva.

On 8th March, Prof Saner met with Dr Hans Winkler, Director of the Austrian Academy of Diplomacy, the objective of the meeting was to coordinate seminars to be given in New York in June on the SDGs (in cooperation with three other diplomatic institutes).

On 19 March, Prof Saner met in Hong Kong with Dr Patrick Low, former chief economist of the WTO and discussed trade issue (Doha Round) and services negotiations in Asia.

On 21 May, CSEND welcome Mr. Daniel Lauchenauser, head of external training of the Swiss Institute of Intellectual Property (IPI), Berne to discuss past and future cooperation opportunities.

On 24 May, Ambassador Eloi Laorou, Representative of the Republic of Benin, paid CSEND a visit to discuss negotiation issues regarding the WTO Doha Round of Negotiations.

On 10 June, Prof Saner and Prof Yiu met with Ambassador Alexandre Fasel, representative of Switzerland to the United Nations in Geneva. The discussions focused on CSEND's past presentations to the international community in Geneva on the SDGs, particularly the educational goals of the SDGs.

On 23 June, Prof Saner and Prof Yiu met with Dr Jonathan Murphy, responsible for the development of relations between government and parliament in Tunisia, working in the UNDP office in Tunis. The discussions focused on governance issues in MENA region particularly those in countries that underwent change during the Arab Spring period.

On 12 July, CSEND team welcomed Mr. Michael Hendley, former member of the EU parliament and currently member of the EU parliament working party on trade and development policy. The discussion concluded with a decision to include Mr. Hendley in CSEND's UN team.

On 1 September, CSEND team met with Mr. Nikolai Rogovsky, currently head of statistics at the ILO. Mr. Rogovsky was previously head of the section in charge of Sustainable Development Education and relations with MBA schools. The discussion focused on ILO's implementation of the SDGs and their statistical capability to monitor SDG implementation.

On 10 October, Prof Saner met with Ambassador Dr Friedrich Tanner, Senior Adviser, Project Manager, Panel of Eminent Persons on European Security as a Common Project, Office of the Secretary General, OSCE (Organisation for Security Cooperation in Europe), Vienna. The objective of the meeting was to discuss OSCE's current programmes and to discuss the relevance of Prof Saner's article on PMSC (Private Military and Security Companies).

On 2 December, Prof Saner met with Prof Geert Hofstede, the leading scholar in the field of cultural difference in management. Prof Hofstede knew Prof Saner and Prof Yiu for many years and both cite each other's publications.



8.3 Conferences Relating to Art and Society

On 26 February, Prof Saner and Prof Yiu met in Basel with François Duconseille, Professor at the Design School of Strasbourg, the purpose of the meeting was to explore art based social interventions in developing countries. Prof Duconseille is internationally known expert in this field.

Prof Saner and Prof Yiu attended the conference called “Museumnext” in Geneva. The objective of attending the conference was to benchmark museum activities organised in different museums for the development of future art and social entrepreneurship activities of CSEND.

CSEND designed and organized a seminar – “Society Day” – as part of the Innovations Forum of the Digital Week in Seoul, South Korea in November 2014 exploring the interactions between the arts and social enterprise development. Follow-ups to this event included a publication in 2015.

On 17 March, Prof Saner visited the ART Basel Hong Kong in Hong Kong and discussed possible art projects with two gallerists.

On 19 July, Prof Saner and Prof Yiu attended the theater performance given by Yann Collette in Avignon based on a new short story by Austrian writer Peter Handke titled “Souterrain blues”. Subsequent discussions were held to explore cooperation for a mise en scène of a play developed by Prof Saner titled “The Anarchist banker for four actors” based on a short story of Portuguese writer Fernando Pessoa.

On 21 July, Prof Saner and Prof Yiu visited the Museum in Marseille called MUCEM and participated in shows focusing on the two special exhibitions called “la migration divine” and “Les lieux sacrés partagés”. The objective of this visit to MUCEM was to explore how similar exhibitions could be organized in Asian cities.

On 28 September, Prof Saner and Prof Yiu visited the World Expo in Milan, Italy. The focus of the visit were the pavilions that explained coffee production (CSEND is drafting a paper on Coffee Production), as well as the pavilions of the United Arab Emirates and other pavilions to get inspiration for other events that link the arts, art exhibition and large audience.



Myanmar Music Festival, Yangon, 2015. CSEND was a partner of the event



Innovations Forum – Society Day, Seoul. CSEND was the curator of the event.



9 FOUNDERS



Lichia Yiu – President

Born in Taipei in 1949 and a Swiss citizen, she holds a doctorate in Educational Psychology from Indiana University. A former associate professor at Chinese Culture University, Taipei, she worked as a post-doctoral fellow at Columbia University in organisational psychology and later served as visiting professor in different universities in Asia and Switzerland. She is fluent in English and Mandarin.

An organizational psychologist, she has designed and developed institution development platforms to support public sector reforms in Slovenia, Bolivia, Vietnam, Russia, China and English-speaking African countries for the different UN agencies and bilateral donors. In recent years, she has been working on the governance issue of capacity development at both micro and macro level by adopting a system alignment approach and analytics. She has concentrated her research and consulting on the issues of sustainable development, stakeholder engagement in public policies, education reform, human capital formation and aid monitoring for institutional learning and aid performance.

Prof Yiu has taught at different universities in Taiwan, USA and Switzerland. She has published books and research papers on aid effectiveness, human resource management, sustainable development, international negotiations, new diplomacies, development impact regarding poverty reduction, institutional learning, and methodology for process based monitoring and reporting.



Raymond Saner – Director

A Swiss citizen, he is fluent in German, English and French. He holds a doctorate in Social Psychology from the Union Graduate School, Cincinnati, Ohio, Master in Education, Lesley U. Cambridge and a BA in Economics, U. of Basle.

An economist and psychologist by education, Prof Saner has been active in the field of international negotiations since 1985. He has conducted training for government officials, diplomats, business executives and MBA students and published books focusing on the state and non-state actors in the international governance system.

His research concentrates on negotiations in the field of trade, employment and poverty reduction, and Human and Social Capital Development in the educational sector. His current research focuses on the Impact of private finance on the achievement of global development initiatives and goals in resources constraint countries, with special reference to the health sector. He has pioneered the field of business diplomacy and contributes to the study of multi-stakeholder diplomacy, cross-sector partnerships (TNCs-NGOs-SCOs-IOs-Government's) and art & society interfaces.

He is a Professor emeritus at the Economic Sciences Centre, Basle University, Switzerland and professor for the Master in Public Affairs Programme, Sciences Po, Paris, France.



10 ABOUT US

VISION, MISSION & OBJECTIVES

The Centre for Socio-Eco-Nomic Development (CSEND) aims at promoting equitable, sustainable and integrated development through multistakeholder dialogues, institutional learning and free flow of information.

CSEND is an independent, project-financed, non-profit research & development organization founded in 1993 in Geneva, Switzerland. It is accredited by the Swiss National Science Fund as an independent research grant receiving organisation since 2003.

CSEND Vision

To support human progress through an integrative balance of individual, group, societal and environmental needs whereby self-interest, concern for others and respect for other cultures and for the environment are seen as synergistic, rather than antagonistic factors of human life and societal development.

CSEND Mission and Objectives

CSEND's mission is to serve as a centre of knowledge and innovation in socio-economic research and development. Its objective is to facilitate the advancement and practical application of socio-economic theory to support sustainable development and social change.

CSEND works to enhance effective interfacing between different social, economic and political actors in a dynamic system and to strengthen better governance through multistakeholder dialogue and free exchange of information.

CSEND Working Methodology

CSEND specialises in organisational reform of public administrations and public and private sector enterprises through the use of an interdisciplinary-so-

cio-economic-ecological approach to world development.

CSEND projects focus primarily on building the learning capacity of institutions through human resource development and management system reform in civil service agencies, public and private sector enterprises and civil society and community organisations.

CSEND promotes the use of quality assured management information systems to systematically track, collect, sort and analyse process information *in-situ* for the selection and implementation of capacity building programmes for development.

Mandated primarily by governments and international organisations, CSEND designs and implements comprehensive institutional development and capacity-building programmes leading to the adoption of best managerial practices in the public sector, international organisations and non-governmental organisations.

CSEND International Status

CSEND is accredited by the United Nations Economic and Social Council (UN ECOSOC) as a NGO with special consultative status since 2014. CSEND is also an active member within the UN DESA Major Groups for the NGOs and for Science. Since 2000, CSEND received its accreditation by the World Trade Organisation (WTO) and is a regular contributor to its Public Forum. In addition, CSEND is also accredited by the United Nations Conference on Trade and Development (UNCTAD) and United Nations Framework Convention on Climate Change (UNFCCC) with good standing.

Managers of CSEND regularly serve as experts in the core areas of their expertise and participate in working groups and conferences at the United Nations in Geneva, New York and Vienna and in meetings of other international organisations.





www.csend.org
www.diplomacydialogue.org
www.adequate.org

