A Case Example of a Technology-Supported Laboratory Management Development Program

By Dr. Judy Parker and Dr. Lichia Yiu

Abstract: Transnational corporations (TNCs) are confronted with the daunting task of staffing their ever-expanding business operations. Training is one of the often-used solutions for rapidly strengthening management capacities within local subsidiaries. Consequently, the training capacity has become an alternative method to deliver training across geographic boundaries.

A case example which reports on a regional management development program in Asia will be used to illustrate how to use technology as an enabler for management development across national boundaries. Reflections are offered in regard to group dynamics, online facilitation and the importance of bonding in order to sustain the team rapport in cyberspace.