"Promoting Cooperative-to-cooperative trade for sustainable development"

ILO, ICA and CSEND SIDE EVENT

FIFTH GLOBAL REVIEW OF AID FOR TRADE

1 July, 2015

CSEND: Cooperatives and trade

- First attempts 2011 at OECD and WTO being told Cooperatives start with a "C"

- **"Cooperatives: Conspicuously absent in trade and development discourse",** CSEND Policy Brief Nr. 10, November 2012

- **CSEND workshop 17th July 2014** "Socio-Economic Dimensions of Formalizing Informal Economy: Impediments, needs and gender issues"

- **Joint panel with ILO and ICA 01st July 2015,** Side event at the 5th Global Forum AfT, WTO, Geneva "Promoting Cooperative-to-cooperative trade for sustainable development"

World Cooperative Monitor (2014)

24%
Insurance

17%
Agriculture and food industries

17%
Wholesale and retail trade

4%
Industry and utilities

3%
Other services

2%
Banking and financial services

1%
Health and social care

1%
Other activities

Source: ICA (2014). World Co-Operative Monitor, http://monitor.coop/

World Cooperative Monitor (2014)

T. 4 COUNTRIES BY TOTAL TURNOVER OF CO-OPERATIVES OVER 100 MILLION USD

	turnover (billion USD)		turnover (billion USD)
USA	669.86	BELGIUM	29.47
FRANCE	377.13	SWEDEN	26.61
JAPAN	360.54	AUSTRALIA	17.48
GERMANY	291.73	SINGAPORE	14.41
NETHERLANDS	132.56	BRAZIL	7.22
SPAIN	85.21	POLAND	5.46
UK	83.48	INDIA	5.07
SWITZERLAND	78.62	IRELAND	4.88
FINLAND	66.13	COLOMBIA	4.46
DENMARK	64.85	ARGENTINA	3.63
ITALY	54.92	CZECH REPUBLIC	2.31
SOUTH KOREA	54.44	MALAYSIA	1.98
CANADA	51.19	SAUDI ARABIA	1.50
NORWAY	33.35	TURKEY	1.06
AUSTRIA	33.25	OTHER COUNTRIES	7.13
NEW ZEALAND	33.07		

Source: ICA (2014). World Co-Operative Monitor, http://monitor.coop/

World Cooperative Monitor (cont.)

- Top **300 co-operative and mutual enterprises** in the 2014 Monitor account for **2,205.7 billion USD in turnover.**

- Covering **26 countries**, these top 300 co-ops are mainly involved in the insurance sector (46%), the **agricultural and food sector (27%)** and wholesale and retail trade (20%).

- Based on turnover, the top co-operative in 2012 was **Japanese-based Zenkyoren**, an insurer, with a total output of 77.61 USD billion.

Source: ICA (2014). World Co-Operative Monitor, http://monitor.coop/

Post 2015- SDGs 2015-2030

- Triple bottom line:
  - 1. Economic Sustainability
  - 2. Environmental Sustainability
  - 3. Social Sustainability

  - *Cooperatives: SDGs 1 + 3!!!!!*

NEED TO INTEGRATE COOPERATIVES INTO WORLD TRADE STATISTICS

- Review of the different sources suggests that the link between cooperatives and trade is an **under-explored area**.

- **How cooperatives participate in international trade** is not sufficiently addressed by the specialized trade literature.

- **Cooperative-to-cooperative trade is important but data is scarce**; beyond some isolated efforts by the ICA, there seems to be no structured and regular gathering of data.

- **2012, International Year of Cooperatives**, did not sufficiently encourage IOs and other stakeholders to properly assess without ideological bias what the benefits and constraints might be if cooperatives would be seriously included in the current trade & development policies and statistics.

State trading enterprises (WTO)

- Article XVII:1(a)

- **The first paragraph of Article XVII refers to three types of enterprises:**
  (i) "State enterprises" (that is, owned by the State);
  (ii) enterprises granted special privileges by the State (for example a subsidy or subsidy equivalent); and
  (iii) enterprises granted exclusive privileges (i.e. a monopoly in the production, consumption or trade of certain goods).

- *Work on STEs in the WTO is undertaken mainly by the* *Working Party on State Trading Enterprises.*

REQUEST

IN VIEW OF THE COOPERATIVE'S CURRENT AND FUTURE ESSENTIAL AND POSITIVE ROLE IN SOCIO-ECONOMIC DEVELOPMENT , WE URGENTLY NEED TO CREATE A NEW CATEGORY OF TRADING ORGANISATION ANALOGOUS TO THE WTO-STE, CALLED:

COOPERATIVE TRADING ORGANISATION (CTO)!!!

Thank you