

Living Wage

"Proposal for new initiative"

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www.csend.org

Demand: Poverty Eradication





SDG 8: promoting inclusive and sustainable economic growth, full and productive employment and decent work for all.

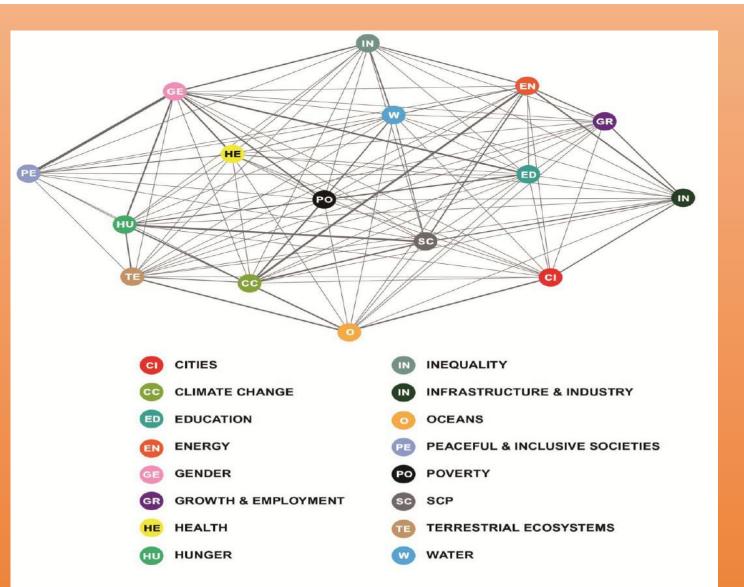
SDG 8

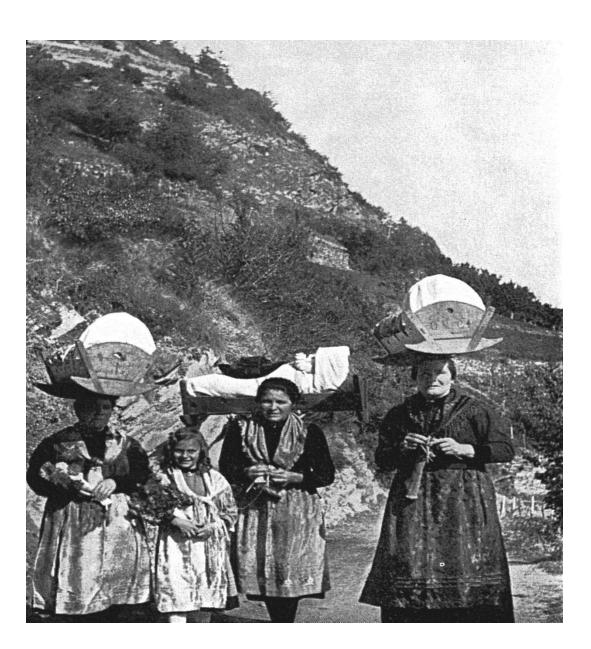


Target 8.3: Promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation, and encourage the formalization and growth of micro-, smalland medium-sized enterprises, including through access to financial services

Target 8.5: By 2030, achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value

SDG as integrated network







Thomas Minder Initiative 2013



- Shareholders should vote on compensation of directors, senior management and advisory board and give approval at general meeting of shareholders to prevent abusive rent seeking
- 67.9% of Swiss population voted yes
- No massive closures of companies after the vote (fear tactic of opposition)

Living Wage Initiative



 Shareholders should vote on whether their company should keep employees in conditions below Living Wage (working poor)

