



CSEND is celebrating its 20th year anniversary!!! (1993-2013)

思而不學則殆，學而不思則罔（孔子）

“Practice without theory causes stumbling in the dark;
Theory without actionable knowledge results in indecision and leads to a
palace of mirrors and fata morgana.”
(Confucius - Lichia's liberal interpretation)

Programme

15th November (Friday), 2013

18.30	Apéritif	at the Salle de Réception
19.00	Dinner	Orangerie
20.30	1 st conversation – Trade & International Relations	Meeting Room “Geneva”
22.00	Informal talks and drinks	Meeting spaces in hotel

16th November (Saturday), 2013

9.00	2 nd conversation - Governance	Meeting Room “Geneva”
10.30	Coffee	
11.00	3 rd conversation – War and Peace	“Geneva”
12.30	Lunch Buffet	Lobby of Meeting Room
14.00	4 th conversation – Democratising Public Space	“Geneva”
16.00	Coffee Break	
16.30	5 th conversation – Employment, Global supply chains and technology innovation	“Geneva”
	6 th conversation – Social Contract & Social Fabric	“Geneva”
18.30	Break	
19.00	Apéritif	Salle de Réception
19.30	Concert: Autumn Leaf Quartet	Salle de Réception
20.00	Dinner	Orangerie
21.00	2 nd performance by Autumn Leaf Quartet	
22.00	Informal talks and drinks	Meeting spaces in the hotel



17th November (Sunday), 2013

9.00	7 th conversation – Private-Public Goods	Meeting Room Geneva
12.00	Lunch Buffet	Lobby of Meeting Room
14.00	8 rd conversation – Art and Society	“Geneva”
16.00	Conclusion	“Geneva”
16.30	Coffee and departures	

Speakers & Discussants (23.09 | 11.11.2013)

Session 1 Trade & International Relations

- How can globalization and market deregulation generate benefits that are better distributed to the members of our societies?
- In view of the continued impasse of the WTO-Doha Round and the ongoing erosion of WTO through the proliferation of FTAs, RTAs, BITs, will tomorrow’s trade be based on “managed trade”?
- Does the existing global trade governance régime remain valid?
- Is the free trade fair trade?

Lead-In Reflection (no particular sequence)	Rashid Kaukab (CUTS-Geneva) Friedrich v. Kirchbach (prev. ITC, GVE) Rainer Geiger (prev. OECD, Paris, now AECIL, Brussels)
Moderation/Synthesis	Christian Häberli (WTI, Berne)

Session 2 Governance

- What could be the role of government in light of today’s uncertainty and turbulence?
- What types of institutions need to emerge to better deal with the highly connected, networked but also fragmented world? Will the Bretton Woods institution remain relevant? How?
- Is democracy the answer to the current and future increase of hot and cold war(s)?
- Between ballot box and bullet, is a third way possible for national transformation?

Lead-In Reflection (no particular sequence)	Christian Buck (MoFA, AA, Berlin) Riccardo Sansonetti (FDF, Berne) Emad Tinawi (Monitor, Dubai) Peter Nordhoek (PN Cons, The Hague)
Moderation/Synthesis	



Session 3 War & Peace

- With increasing privatization of security and military functions, what will be the role and function of humanitarian conventions in the future (Geneva Convention, International Humanitarian Law, Convention on Refugees)
- What should be the standard of good conduct for actors involved in future wars and internal armed conflicts?
- What should be done about the non-state combatants and armed groups?
- How can humanitarian organizations function in this new context?

Lead-In Reflection (no particular sequence)	Arthur Eyffinger (prev. Head Librarian, ICJ. The Hague) Christiane Buck (EUPOL, Afghanistan) Philippe Lévy (Prev. President, Transparency International-Switzerland)
Moderation/Synthesis	Louise Linschoten (Past president Autism Society, Canada)

Session 4 Democratising Public Space

- Will *New Diplomacies* continue to influence international relations (non state actors (TNCs and NGOs) versus state actors (governments)?
- Will the sovereignty of states be further eroded by the policy agency of non-state actors like TNCs and international NGOs?
- Will this trend lead to a return of complexity and chaotic international environment as was the case before the treaty of Westphalia (1648)?

Lead-In Reflection (no particular sequence)	Michael Hindley (prev. EU Parliament, UK) Aldo Matteuci, (prev. SECO, Berne) Roland Bardy (Board Member, Wittenberg Centre for Global Ethics, prev. BASF, USA-D) Jan Stifel (IDEAS, Winterthur)
Moderation/Synthesis	Susan Schneider (Prof. Emeritus, UNIGE)

Session 5 Employment, Global Supply Chains, Technologic Innovations

- How can there be enough jobs for most of the population tomorrow?
- Will structural unemployment persist due to continued substitution of labour by technology-driven production methods?
- if so, what to do with redundant part of the labour force?
- How to prepare the workforce for tomorrow?



Lead-In Reflection (no particular sequence)	Jerry Rogers, (prev. ILO-Integration, GVE) HP Ischi, (prev. SAS-SECO, Berne) Peter Abplanalp (UAS-NW, Olten) Iranka Krone-Germann (seco, Berne)
Moderation/Synthesis	Klaus Ziegler (Quality Partnerships, Beijing)

Session 6 Social Contract & Social Fabric

- In view of the unrelenting pursuit of personal interests and pleasures of today’s world, what will be the bottom line of a social contract?
- Divorce rates increase, families separate and re-configure, how to create good enough bonding in “patchwork families” ?
- Will the “nuclear family” concept be replaced legally, socially, religiously by “patchwork family”?
- How will this trend impact the sense of belonging to a community?

Lead-In Reflection (no particular sequence)	Mario Ostini (prev. BBW, Berne) Jeff Saltzman (OrgVitality, NY) Louisa Noordhoek (Northedge Education, the Netherlands) Christine Ziegler (Interact, Basle)
Moderation/Synthesis	Amalia Fernander Navarro (UCM, Madrid)

Session 7 Private-Public Good Concepts

- Private-public-partnership concepts are hollowing out distinctions between private and public goods.
- Will goods and services become completely commodified resulting in a deepening of inequitable societies. Will members of our societies in the future be able to distinguish what means private or public?
- Could Cooperatives better cope with the increasing vagueness of the concepts of ownership and citizens’ rights?
- Can “good will” and “enlightened self-interest” such as Corporate Social Responsibility or “Global Compact” be sufficient to defend public interest?

Lead-In Reflection (no particular sequence)	HP Maag (prev. SDC-Central Asia, Berne) Papa Sarr (BMGF, Seattle) Eloi Laourou (Benin Mission)
Moderation/Synthesis	Margarita Funder (ITU, Geneva)



Session 8 Art and Society

- Is Post-modernism in the arts, also in popular art, characterized by non-linear, non-psychological, multi-media methods going to fully replace modernism and its ideal of progress? What will be the notion of art, beauty and social purpose of postmodern art?
- Will multi-media art and multi-focal art lead to changes of cognition and mental functioning?

Lead-In Reflection (no particular sequence)	Pierre Guillet de Monthoux (CBS, Univ.Nomade, Copenhagen) Sébastien Desours (Pil.Action Ethires, Paris) Arthur Clay (Art Director, DAW ETHZ) Peter Thomas (Kensington & Chelsea Music Society & prev. Barclays, London)
Moderation/Synthesis	Judy Parker (Teachers College/Columbia, NYC)