



## Seminar & Book Launch

# “Sustainable Development in the Developing World”

**Roland Bardy, Maurizio Massaro, Arthur Rubens**  
**(Authors)**



Venue: Room XXIII, Palais des Nations, Avenue de la Paix 14, 1211 Genève

Date: 28<sup>th</sup> January 2014 from 15.30 to 17.00 hrs



CSEND (Centre for Socio-Eco-Nomic Development), Future of the UN Development System (FUNDS) and Business Systems Laboratory (B.S. Lab) are pleased to invite you to a book vernissage and thematic debate focusing on *the question whether the current approach to measuring sustainable development is good enough to support sustainable development in developing countries.*

Their book offers a detailed and critical assessment of the database and indicators currently available to measure sustainable development- a concept still in need of definition but of undisputed relevance for developed and developing countries alike. The authors will explore the various stances on resource- and environmental accounting and on the concept of social capital. They also show how ethically based “multi-logues” can involve local hosts of investment projects early on to ensure stakeholder involvement and sustained implementation of trade and development investment.

The three authors draw on many years of concrete experience in different developing countries and are knowledgeable in the domains of project work, development dialogue, investment and sustainability of technical cooperation. Jointly they propose an alternative approach to the current debate.

Reflections on the on-going debate on Post MDG development agenda will be shared by authors and other discussants informed by this book.

The book vernissage and thematic seminar will take place between 15.30 and 17.00 hrs on 28 January 2014. A reception will follow immediately after for informal exchanges.

## Provisional Programme

28 January 2014		
15.30-15.40	<i>Welcome and overview of workshop</i>	Dr. Lichia Yiu, President of CSEND
15.40-16.00	<i>“Summary of the key messages”</i>	Prof. Maurizio Massaro, Udine University, Italy Prof. Roland Bardy, Lutgert College of Business, Florida Gulf Coast University, USA
16.00-16.30	<i>Reviews and Discussants</i>	Dr. Friedrich von Kirchbach, Director for Country Programmes of the International Trade Centre (till Dec. 2013) Amb. Eloi Laourou, Deputy Permanent Representative of Benin in Geneva Mr. Hafiz Mirza, Chief, Investment Issues Section Investment trends and Issues Branch, DIAE/UNCTAD Prof. Raymond Saner, Basle University and Sciences Po
16.30-16.50	<i>Floor Discussion</i>	
16.50-17.00	<i>Summary of Key Insights</i>	Mr. Stephen Browne, Director, FUNDS
17.00-17.05	<i>Closing Remarks</i>	Dr. Lichia Yiu, President of CSEND
17.05-	<i>Reception (courtesy of B.S. Lab)</i>	All invited