



**Lunchtime Seminar: « BASICS ON AGEISM »**

International Labour Office (ILO), Room 3, R3, Route des Morillons 4, Geneva

Tuesday 30 January 2018, 13:00-15:00

**Objectives:**

1. Gain common terminology and clarity on the phenomenon of ageism
2. Give participants an opportunity to speak freely about this topic

**Programme:**

**Welcome:** Silvia Perel-Levin, Chair of the NGO Committee on Ageing, Geneva

1. Live Quiz
2. Valerian BOUDJEMADI, Maître de Conférences en Psychologie Sociale, Université de Strasbourg, France: *Theories of Ageism*,
3. John Beard, Director WHO Department of Ageing and Life Course: *WHO's Global Campaign to Combat Ageism*
4. Discussion moderated by Alain Franco, IAGG delegate to the UN

**Closing:** Xenia Scheil-Adlung, Senior Health Policy Coordinator, Social Protection Department, ILO