

WTO 5th Aid for Trade Review

**Supply chains
working for small producers:
the role of Aid4Trade**

**Fair
Trade**

ADVOCACY OFFICE



Geneva, 1 July 2015

Fair Trade

an inclusive business model

By seeking greater equity in international trade through trading partnerships, based on dialogue, transparency and respect, it contributes to sustainable development and inclusive growth by offering better trading conditions to, and securing the rights of, marginalized producers and workers.

Fair Trade operates in two distinct but complementary channels:

The product certification route



The integrated supply chain route



Representing together more than 2.5 million producers in 70 countries.

Best practice Cafédirect



São Tomé – The journey to direct trade



Reforestation Sierra Piura

Key questions to address

- 1) Who is the private sector?
- 2) What can governments do to help create fairness in supply chains for small producers?

Proposed Aid4T policy objectives

- 1) Empower small producers in supply chains
- 2) Create an enabling environment
- 3) Adapt trade and trade-related policies
- 4) Make offer meet Fair Trade demand



Let's cooperate!

Sergi Corbalán
corbalan@fairtrade-advocacy.org
www.fairtrade-advocacy.org