

77th Annual Meeting *Academy of Management*

ALL ACADEMY THEME ***Panel Symposium***

"INTERRELATIONSHIP OF BUSINESS AND PUBLIC GOODS

Sponsor: ONE

Hilton Regency, Greenbriar Room
August 6, 2017; 10:30-Noon

Oguz N. Babüroğlu

Professor
Sabanci University,
Istanbul, Turkey

***Governance of Public or
Common Good
Production: Cases from
Turkey***



What are the main characteristics of pure public goods?

Non-excludability: The benefits derived from pure public goods cannot be confined solely to those who have paid for it. Indeed non-payers can enjoy the benefits of consumption at no financial cost

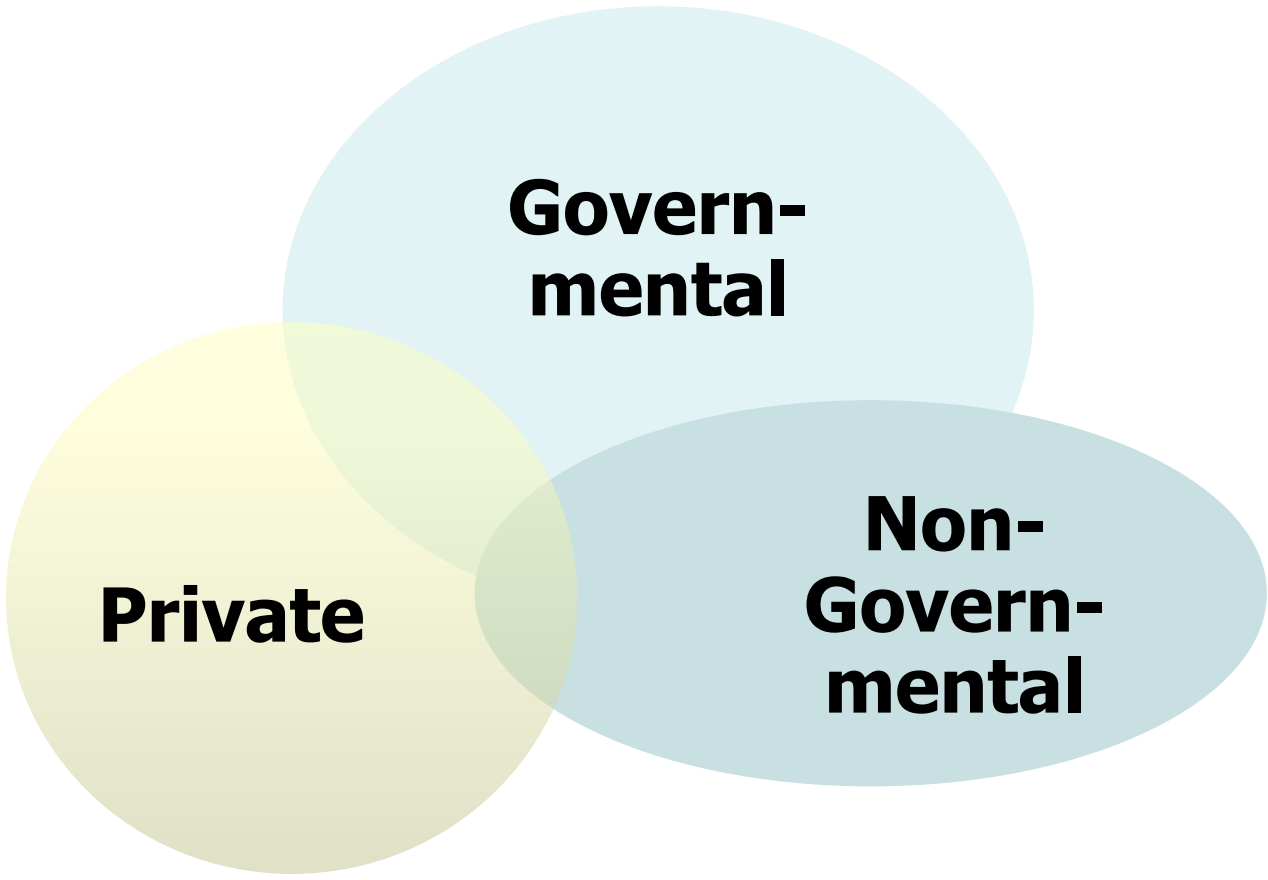
Non-rival consumption: Consumption by one consumer does not restrict consumption by other consumers – in other words the marginal cost of supplying a public good to an extra person is zero. If it is supplied to one person, it is available to all.

Non-rejectable: The collective supply of a public good for all means that it cannot be rejected by people, a good example is a nuclear defence system or flood defence projects.



TRIPLE HELIX BLENDING IS

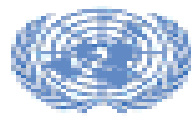
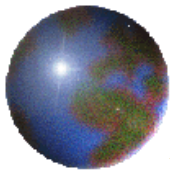
***THE QUEST TO DISCOVER NEW
WAYS OF PRODUCING PUBLIC***



Governmental

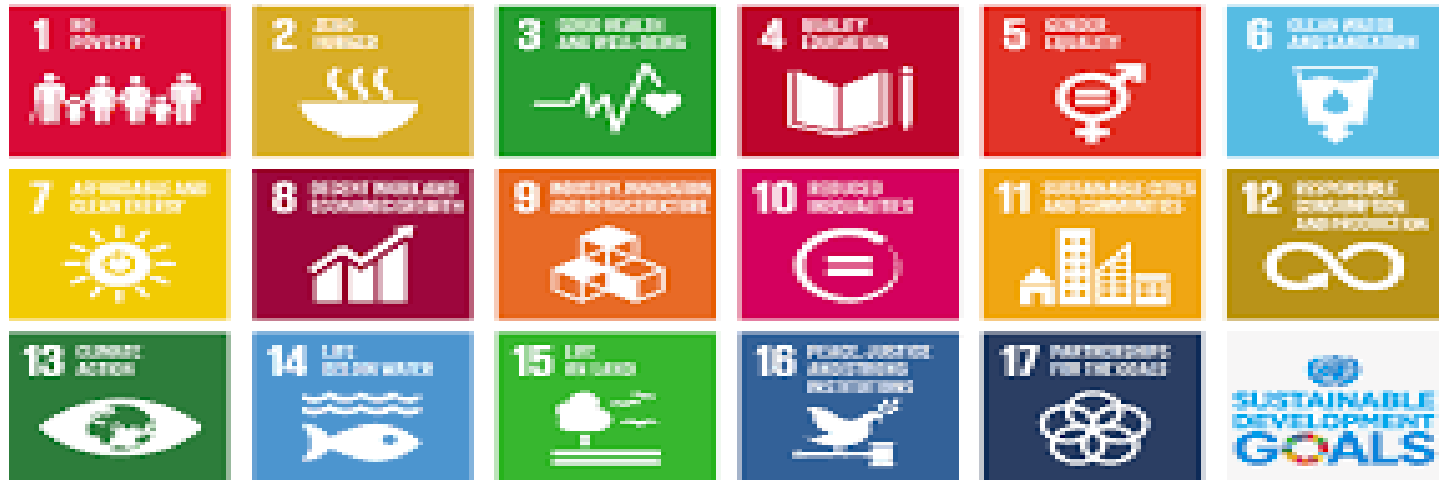
Private

Non-Governmental

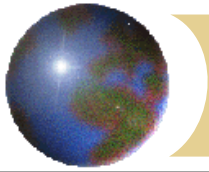


SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD

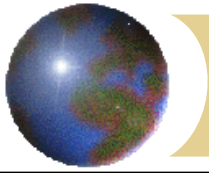


DESPITE CONCERTED EFFORT NOT MUCH SUCCESS IN PRODUCING



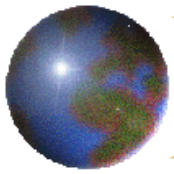
THREE ACTION RESEARCH CASES FROM TURKEY

- 1. DEVELOPING ANOTHER WAY TO
MANAGE PUBLIC GOOD COLLECTIVELY
IN THE HISTORIC PENINSULA**
- 2. TRANSFORMING THE TURKISH RED
CRESCENT TO BECOME A MODEL FOR
THE REGIONAL ACTORS**
- 3. DESIGNING NEW GREENFIELD SITE
NOT-FOR-PROFIT PRIVATE
UNIVERSITIES**

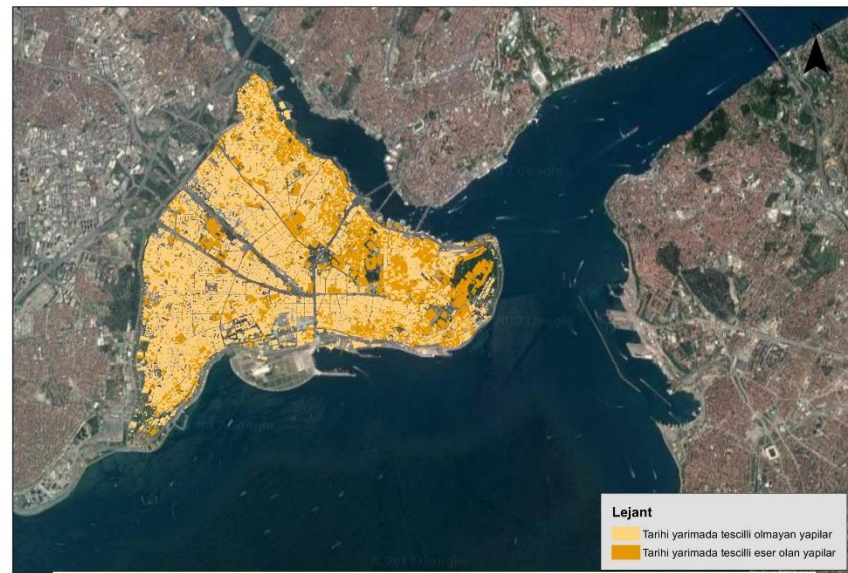


HISTORIC PENINSULA OF ISTANBUL

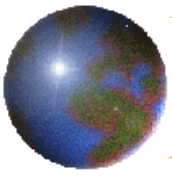




Red indicates serious earthquake risk



Only 38% of the buildings have permits



TÜRK KIZILAYI
1868

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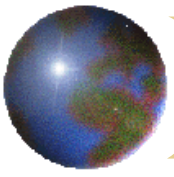


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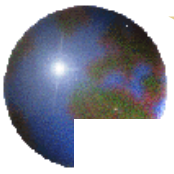




Sabancı Universitesi

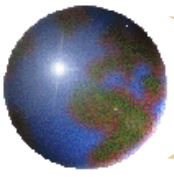


*Sabancı University ranked top in the
"University Entrepreneurship and Innovation Index 2015"
by Turkey's Ministry of Science, Industry and Technology*



ÖZYEĞİN ÜNİVERSİTESİ





ABDULLAH GÜL
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