Idealists, Reformers or Rebels
The role of participatory approaches in civic change processes

Christine Ziegler, INTER ACT, Basel

making space for dialogue, ideas and solutions

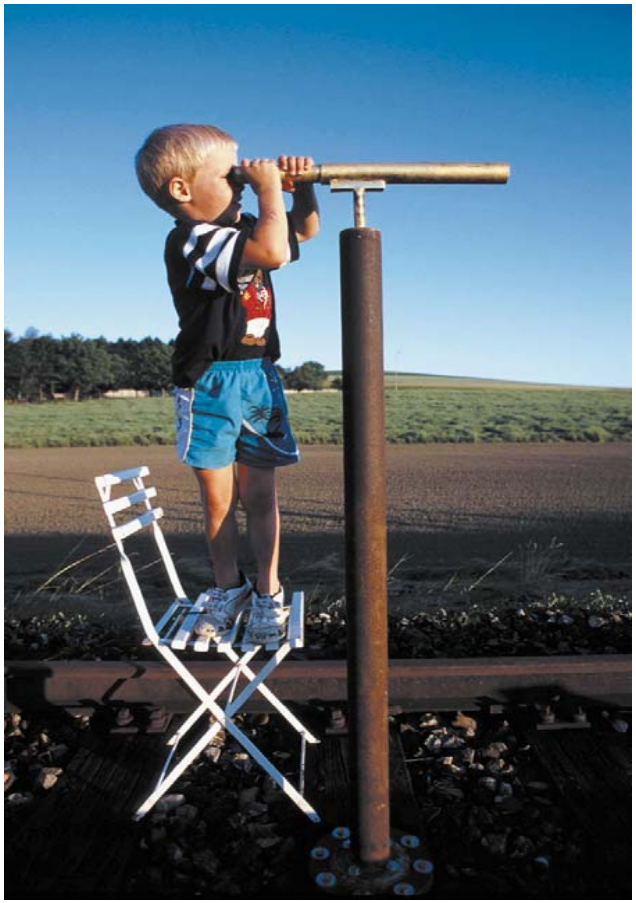
- dialogue processes
- conflict management
- project management
- dynamic learning

since 1998 designing, managing and facilitating participatory processes on **communal and regional / transfrontal levels**; within sustainable development and integration / migration and for the enhancement of renewable energies ...

Structure

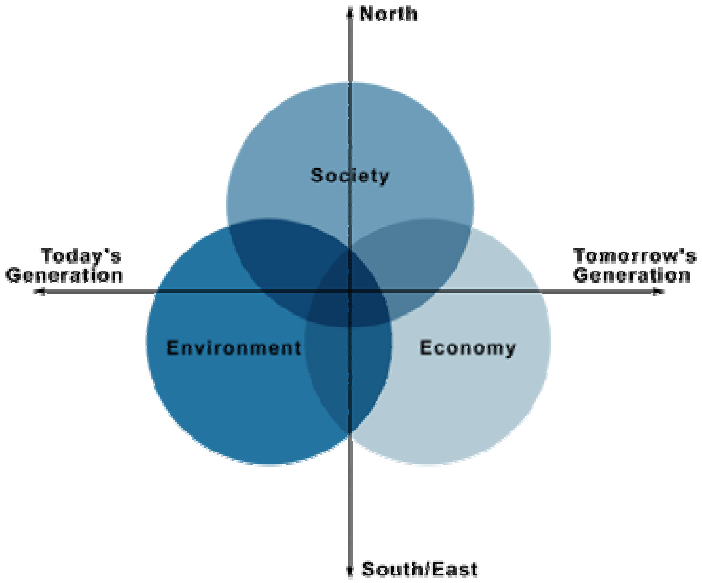
- context: sustainability and metropolisation
- case studies: Basel, Lausanne, Graz and Nyon
- factors of success
- lessons learned

Sustainable development

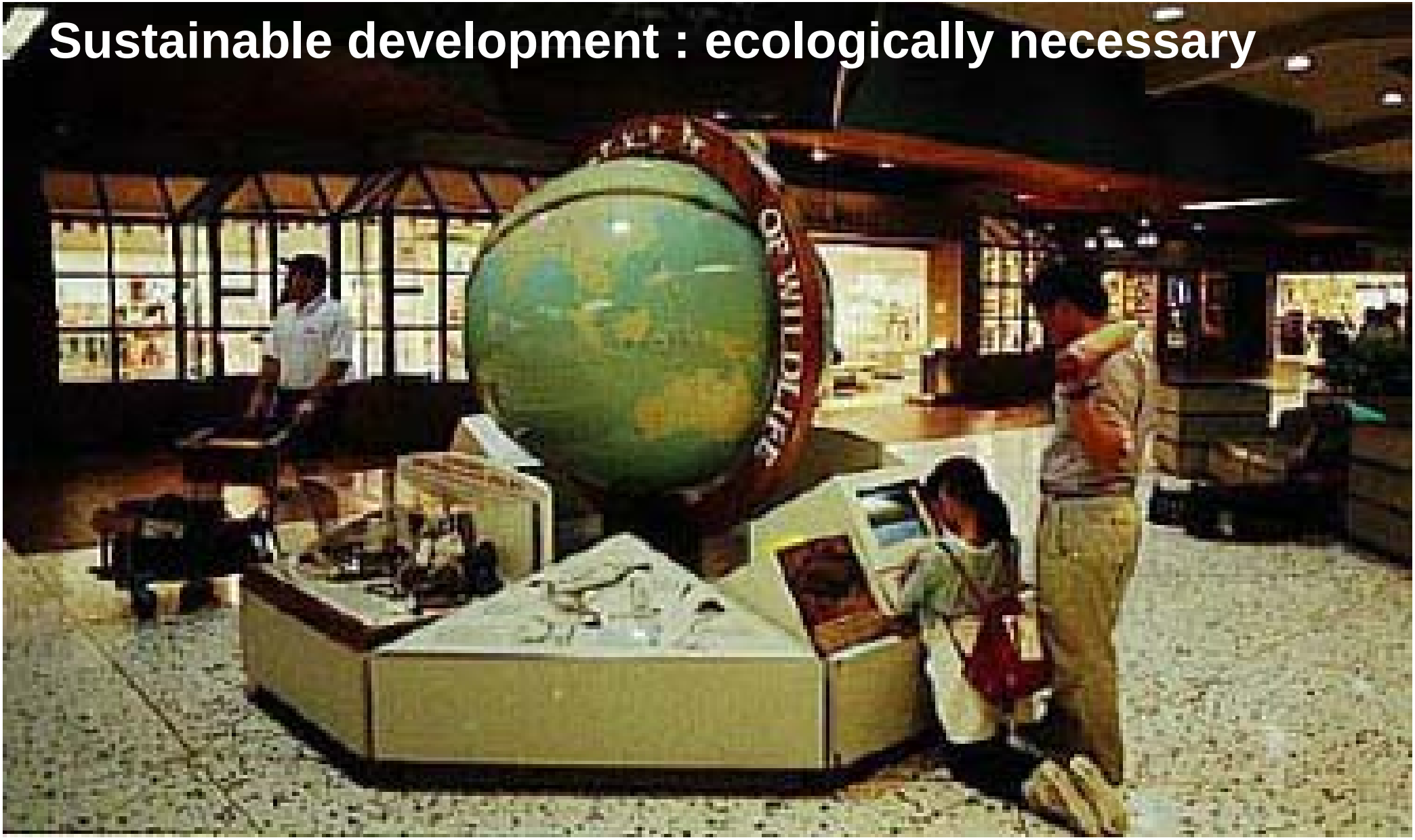


Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs.

(Brundtland Report «Our Common Future» '87



Sustainable development : ecologically necessary



Sustainable development : economically clever

Sustainable development :socially possible

Things which we must learn
before we are able to do them
we learn by doing them

Aristoteles

Reference points

1992 : World Summit Rio

1997 : First confederal sustainable development strategy

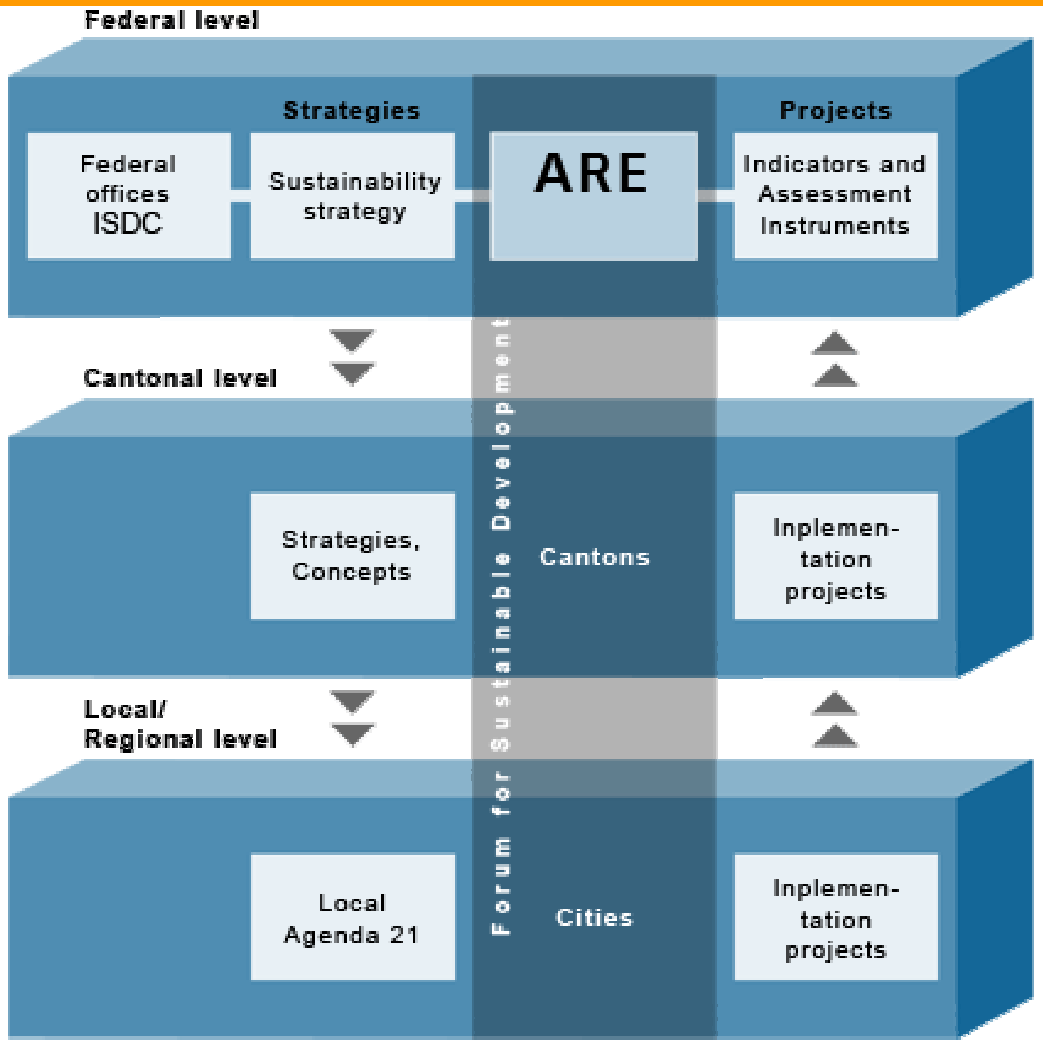
1999 : Sustainable development - a national objective

2002 : Second confederal sustainable development strategy in prepartion for the Johannesburg summit

2008 : Sustainable Development Strategy: Guidelines and Action Plan 2008 - 2011(CH)

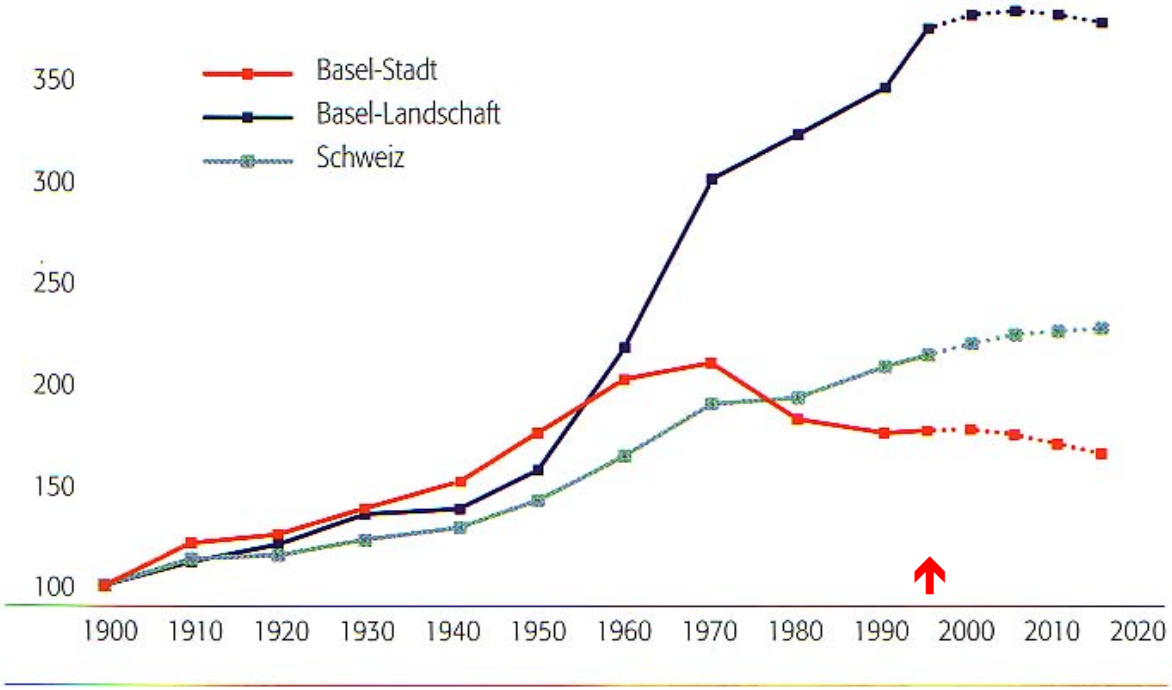
15 cantonal strategies et 165 communes have undergone a sustainable development processes

ARE


Federal level
Strategies
Projects
Federal offices ISDC
Sustainability strategy
ARE
Indicators and Assessment Instruments
Cantonal level
Strategies, Concepts
Cantons
Inplemen-tation projects
Local/ Regional level
Local Agenda 21
Cities
Inplemen-tation projects
Forum for Sustainable Development

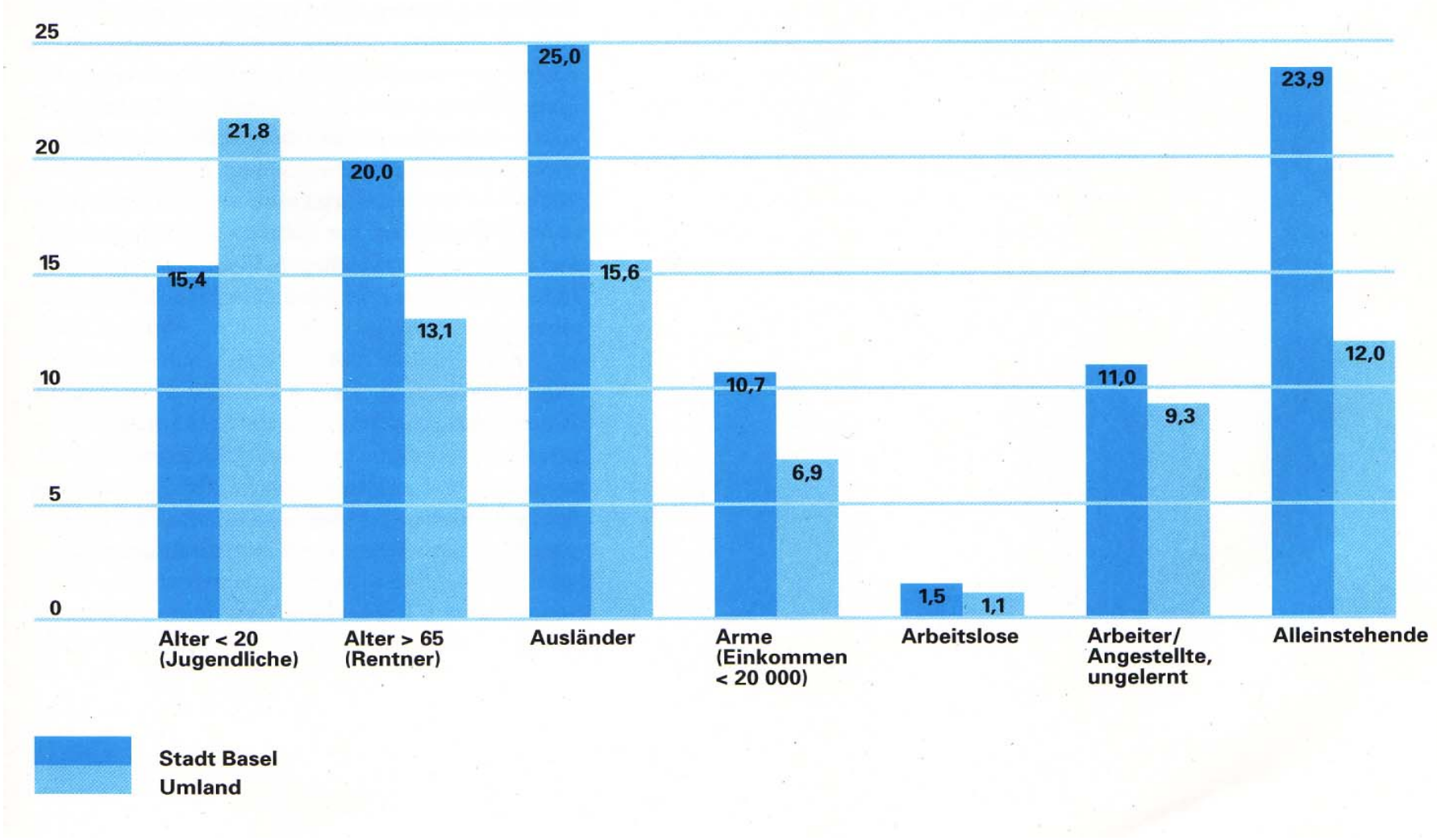
Social factors : urban sprawl

Indexkurven der Bevölkerungsentwicklung in den beiden Basel und der Schweiz 1900–2020



Quelle: Eidgenössische Volkszählungen; Kantonale Bevölkerungsfortschreibung; Regionalplanungsstelle beider Basel, 1996; Bundesamt für Statistik, 1996.

Social factors : mixity



Werkstadt Model: 4 case studies

WERK STADT BASEL

Basel, 1998-1999

LA PAROLE AUX QUARTIERS – Lausanne, agenda 21 – QUARTIERS 21

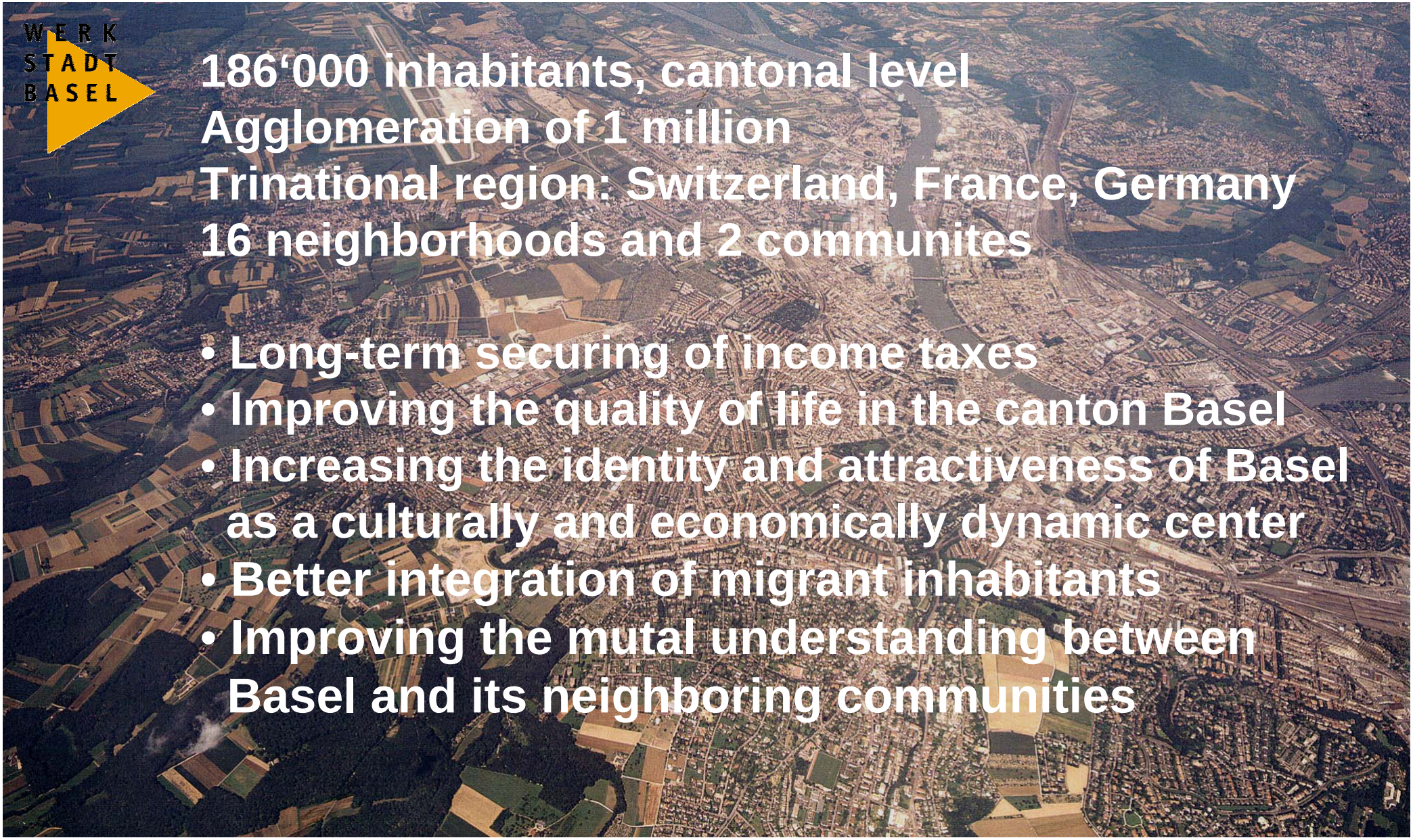
Lausanne, 2002-2005

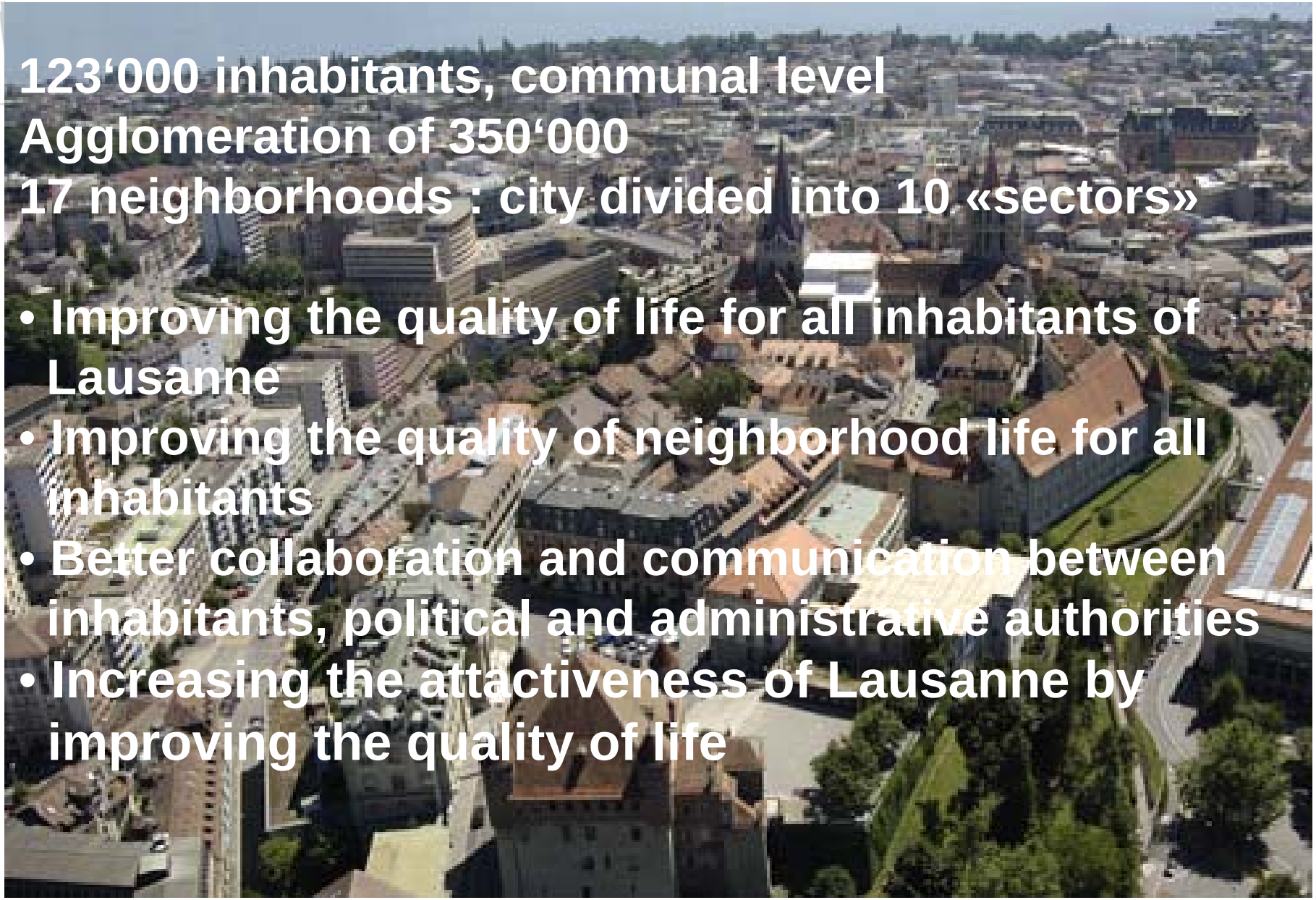
PLANUNGSWERKSTATT ZEIT FÜR GRAZ – Im Auftrag der Stadt Graz

Graz, 2005-2007

COMPANYON – ENSEMBLE CONSTRUISONS NOTRE VILLE!

Nyon, 2005-2008

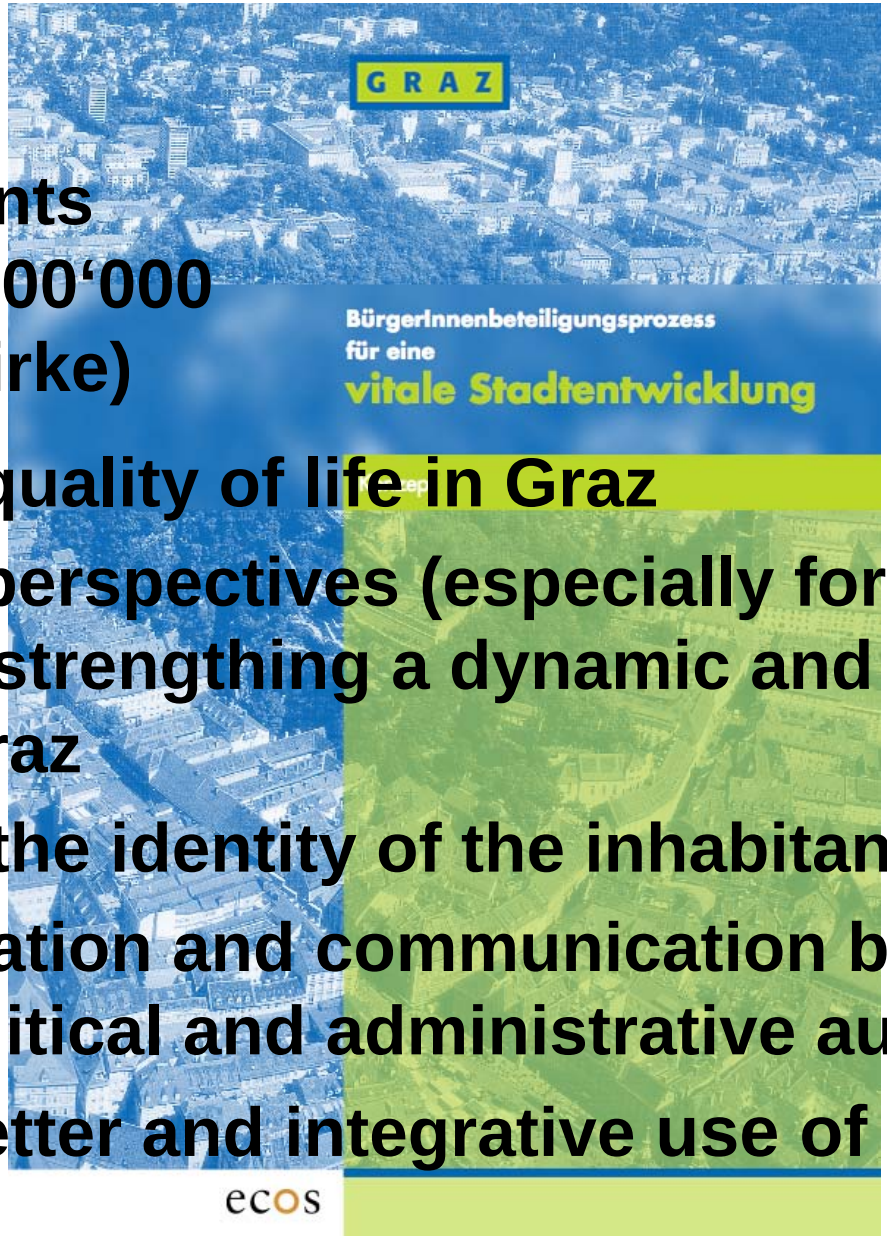

WERK
STADT
BASEL
186‘000 inhabitants, cantonal level
Agglomeration of 1 million
Trinational region: Switzerland, France, Germany
16 neighborhoods and 2 communites
• Long-term securing of income taxes
• Improving the quality of life in the canton Basel
• Increasing the identity and attractiveness of Basel as a culturally and economically dynamic center
• Better integration of migrant inhabitants
• Improving the mutal understanding between Basel and its neighboring communities



123‘000 inhabitants, communal level
Agglomeration of 350‘000
17 neighborhoods : city divided into 10 «sectors»

- **Improving the quality of life for all inhabitants of Lausanne**
- **Improving the quality of neighborhood life for all inhabitants**
- **Better collaboration and communication between inhabitants, political and administrative authorities**
- **Increasing the attactiveness of Lausanne by improving the quality of life**

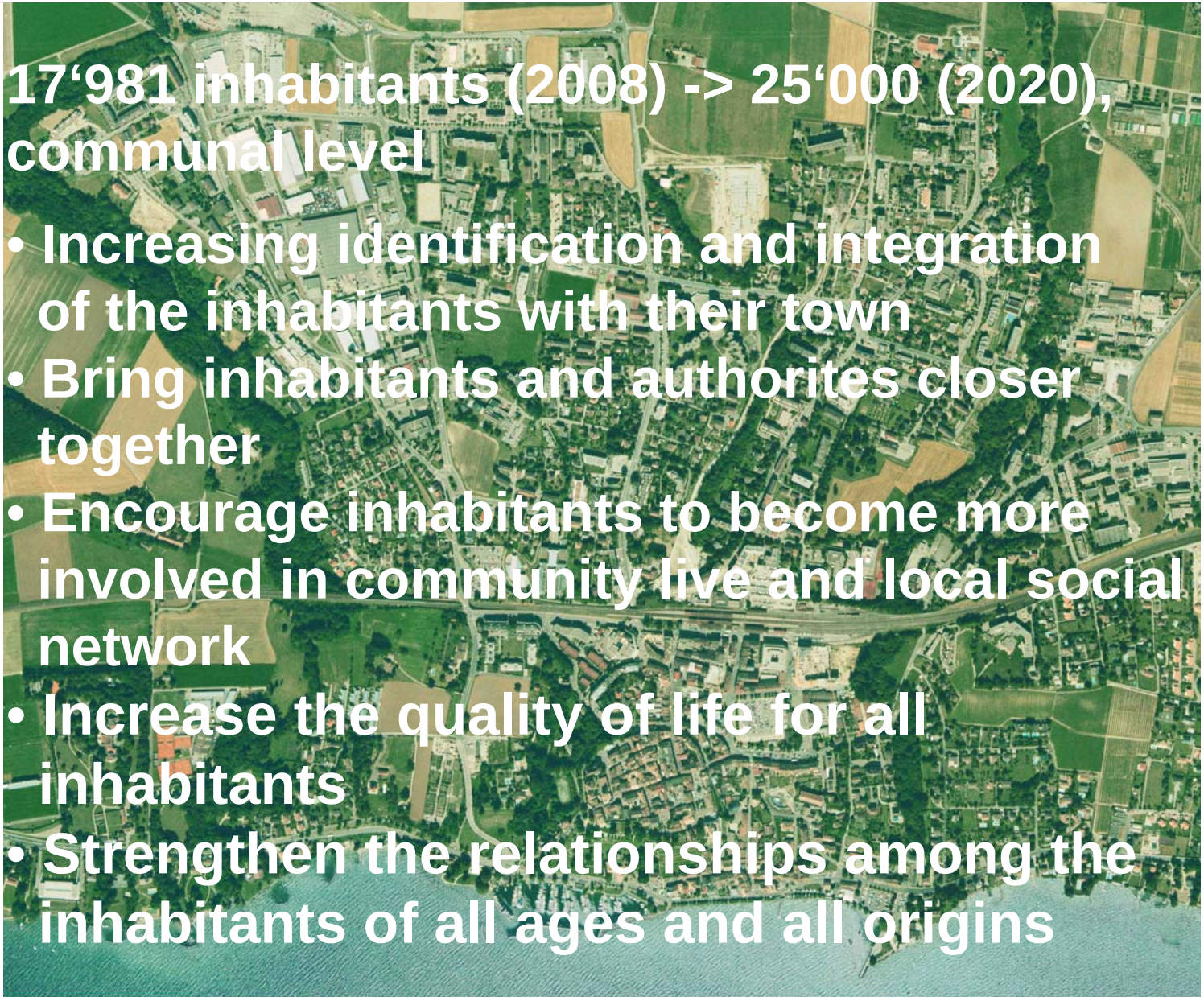
PLANUNGSWERKSTATT
ZEIT FÜR GRAZ
Im Auftrag der Stadt Graz



289‘636 inhabitants
Agglomeration 600‘000
17 districts (Bezirke)

- **Improving the quality of life in Graz**
- **Improving the perspectives (especially for the younger generation) by strengthing a dynamic and innovative economy for Graz**
- **Strengthening the identity of the inhabitants with Graz**
- **Better collaboration and communication between inhabitants, political and administrative authorities**
- **Strategically better and integrative use of the financial ressources**

COMPANYON
ENSEMBLE CONSTRUISONS NOTRE VILLE!



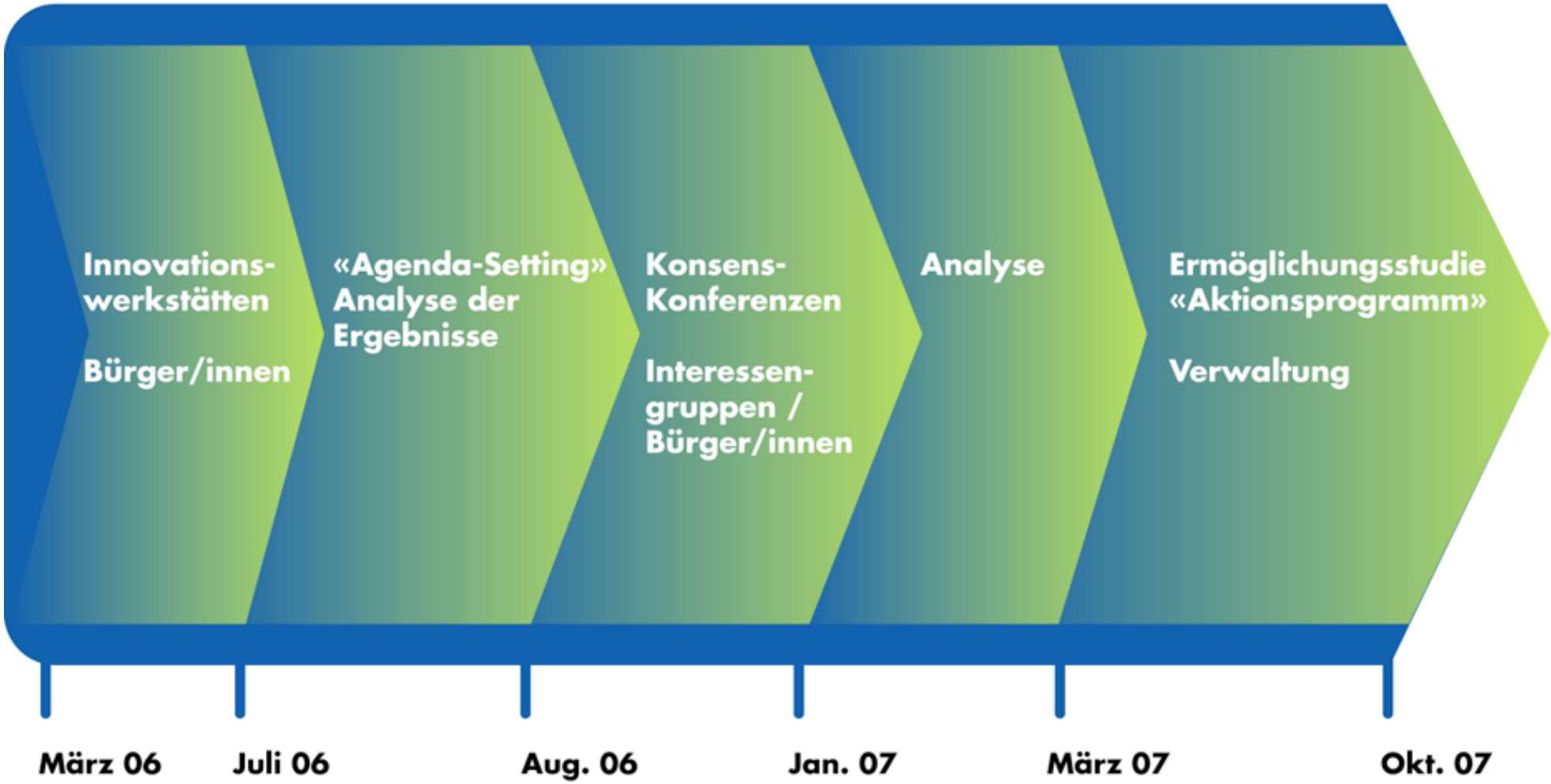
17‘981 inhabitants (2008) -> 25‘000 (2020), communal level

- **Increasing identification and integration of the inhabitants with their town**
- **Bring inhabitants and authorites closer together**
- **Encourage inhabitants to become more involved in community live and local social network**
- **Increase the quality of life for all inhabitants**
- **Strengthen the relationships among the inhabitants of all ages and all origins**

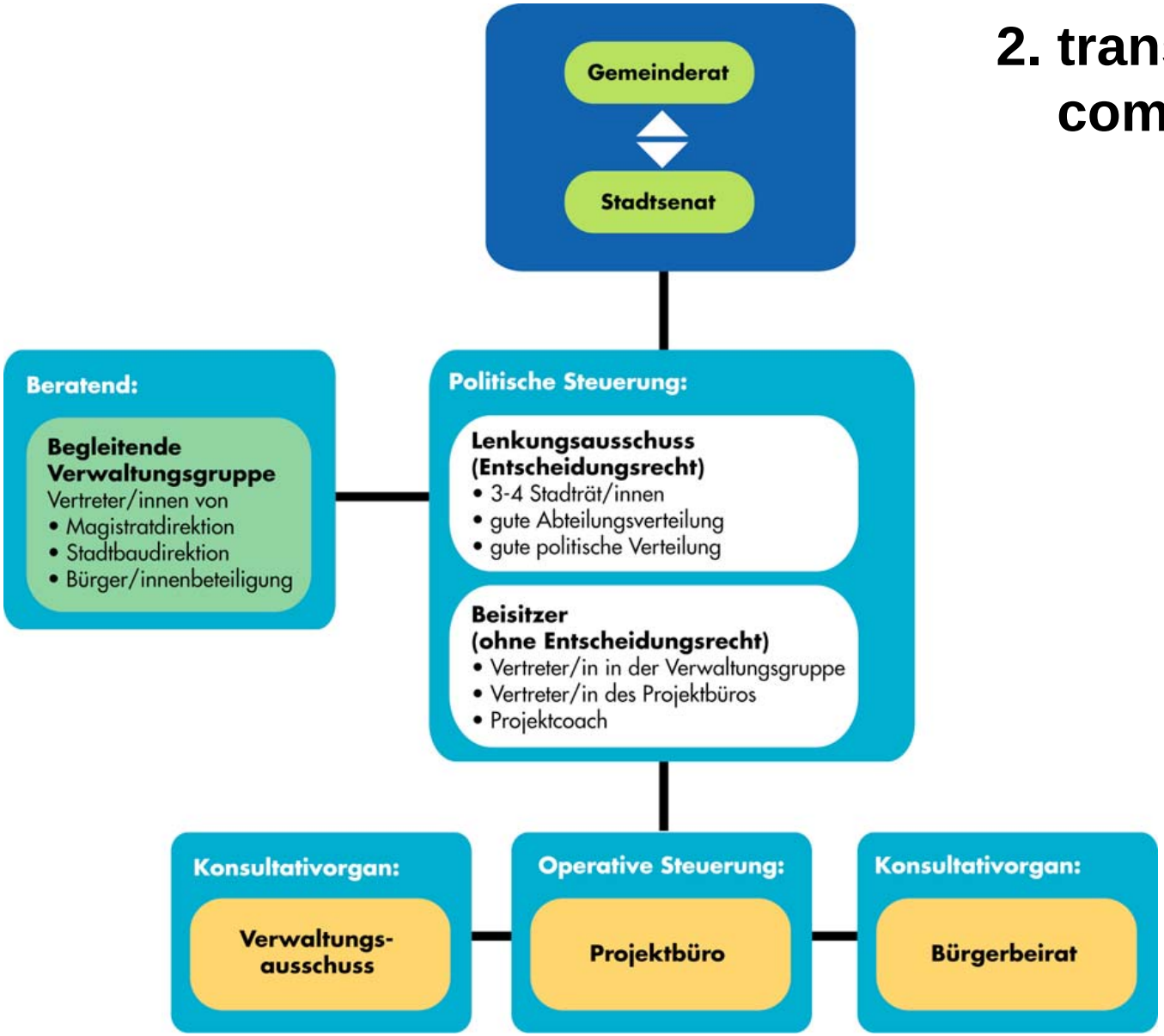
10 key factors

- clear process design
- transparent competencies
- objectives for all
- local reference
- appropriate communication
- open agenda
- dare to dialogue
- favour synergies
- making the authorities fit
- concrete mesures

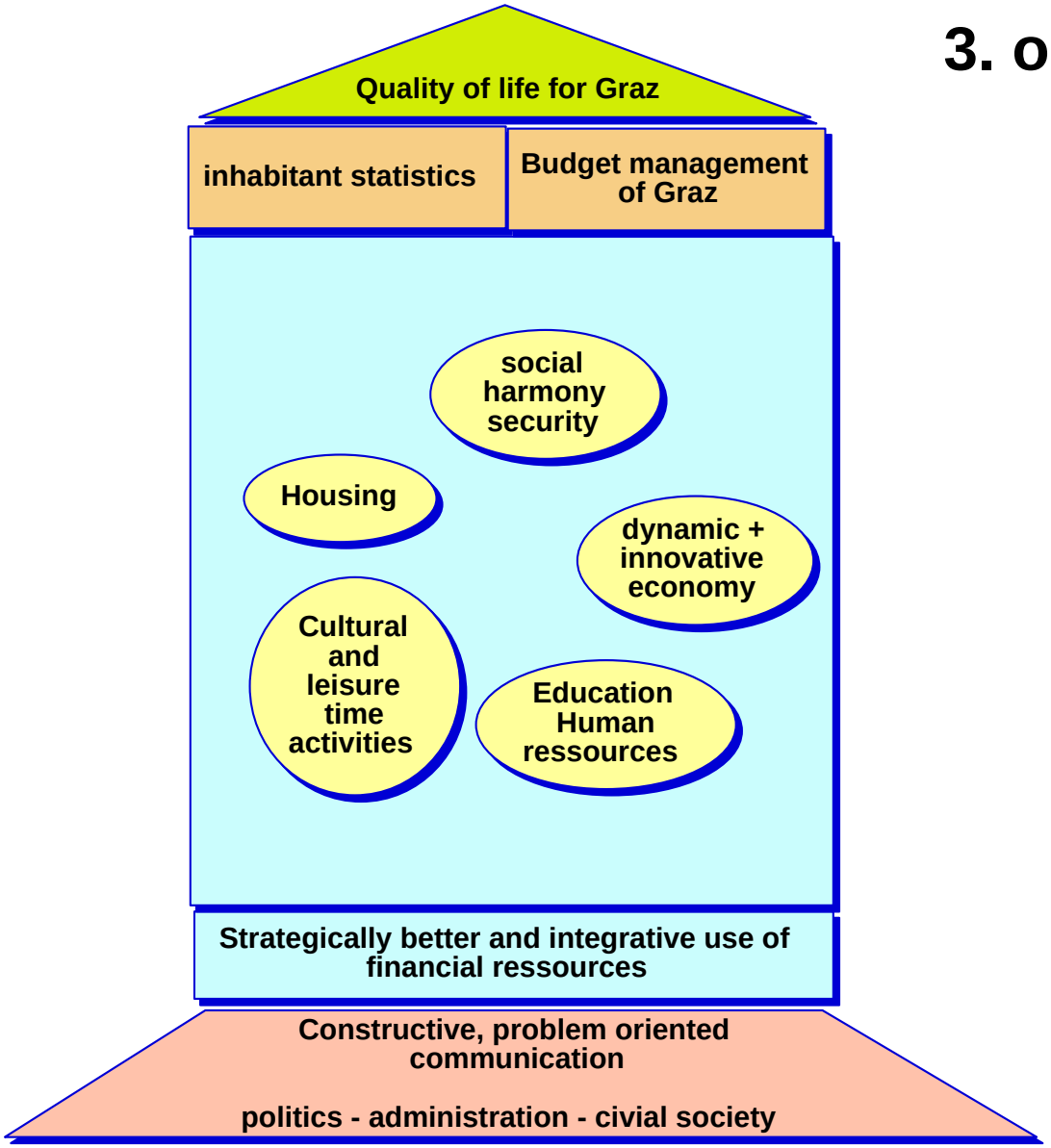
1. clear process design



2. transparent competencies

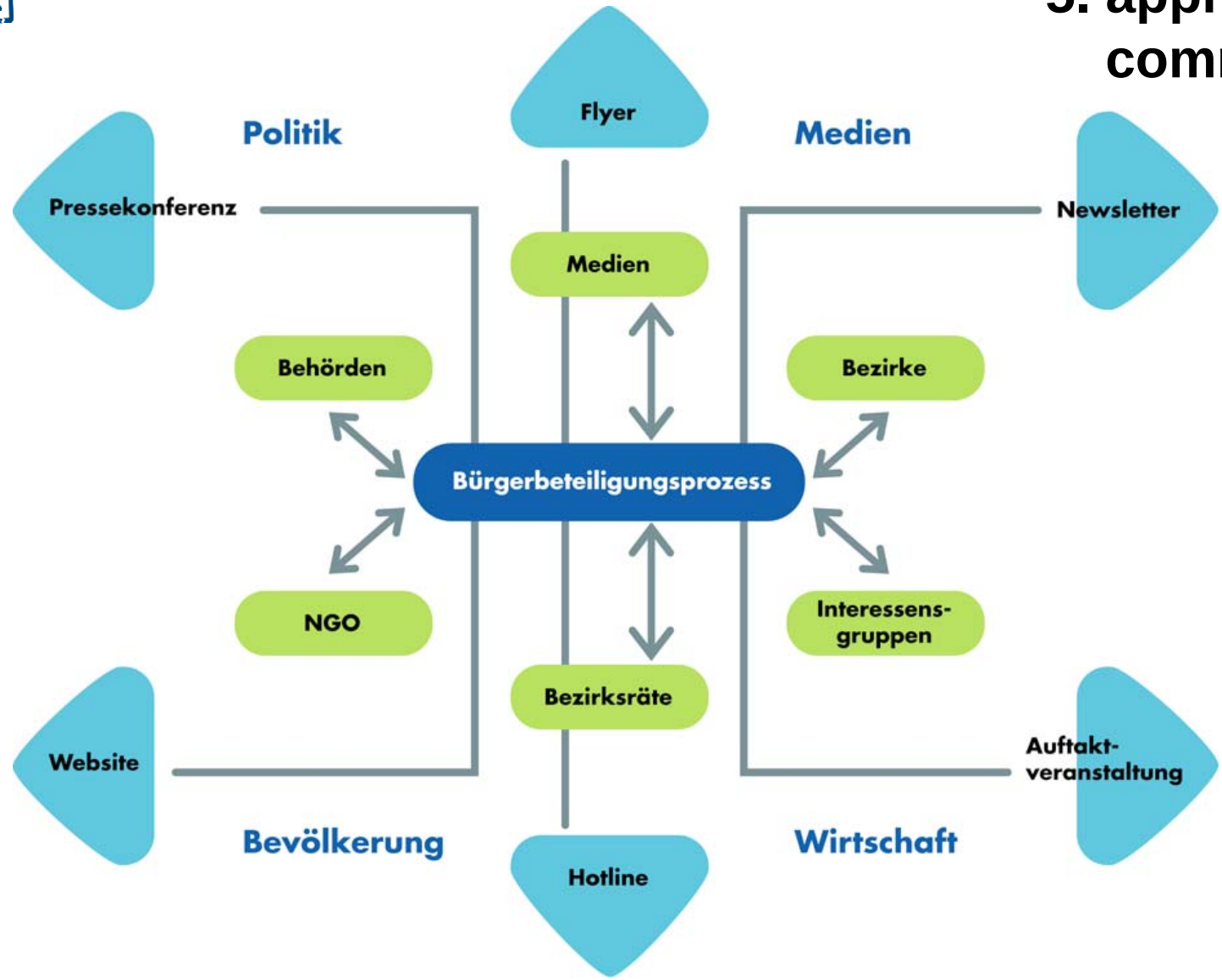


3. objectives for all

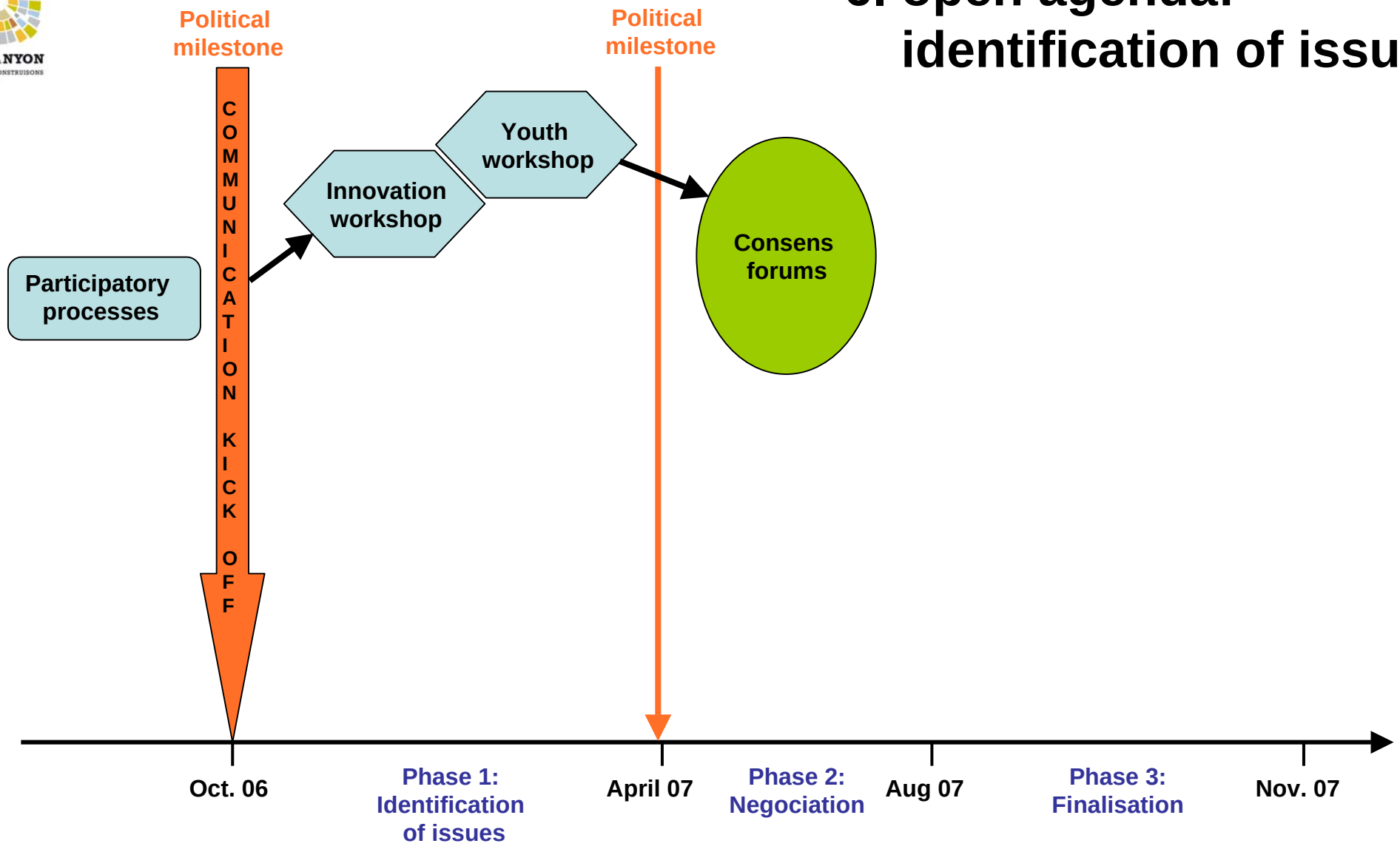


4. local reference

5. appropriate communication



6. open agenda: identification of issues



Open agenda (II)

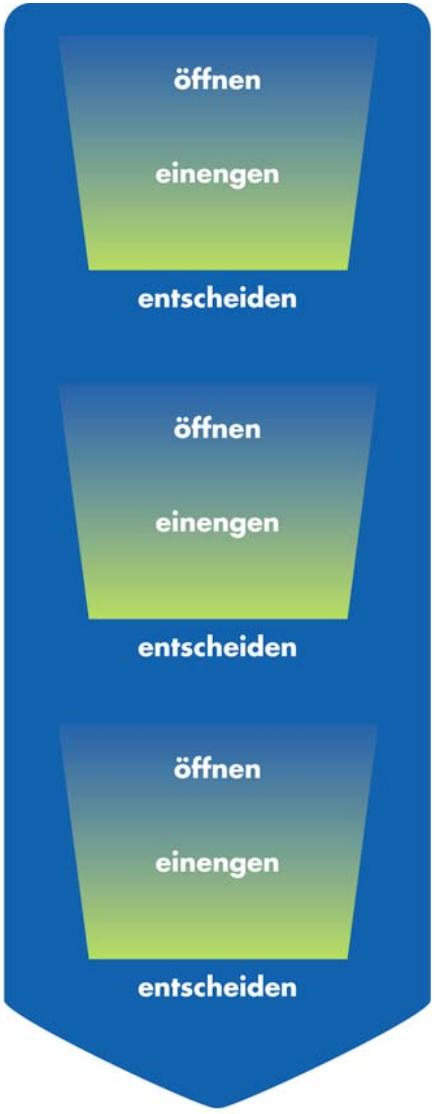
PLANUNGSWERKSTATT ZEIT FÜR GRAZ
Im Auftrag der Stadt Graz

COMPANYON
ENSEMBLE CONSTRUISONS NOTRE VILLE!

Phase 1
Beschwerde- und Kritikphase

Phase 2
Phantasie- und Utopiephase

Phase 3
Verwirklichungs-phase



Ergebnis = Basis für die Konsens Konferenzen

7. dare to dialogue

Art of negociation

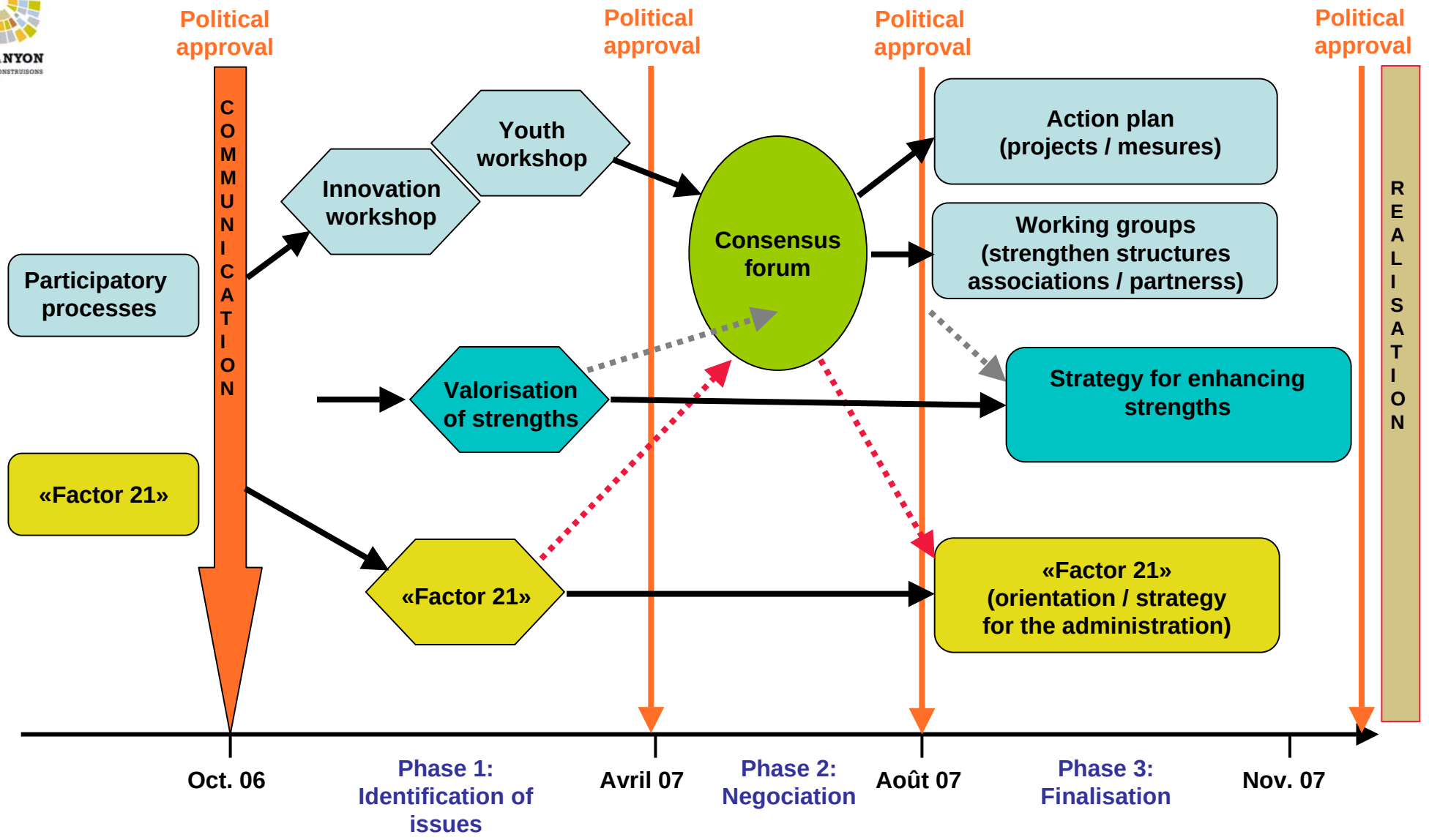
- Separate people from the problems
- Focus on interests, not positions
- Invent options for mutual gain, win-win strategy
- Use objective criteria

Harvard Concept

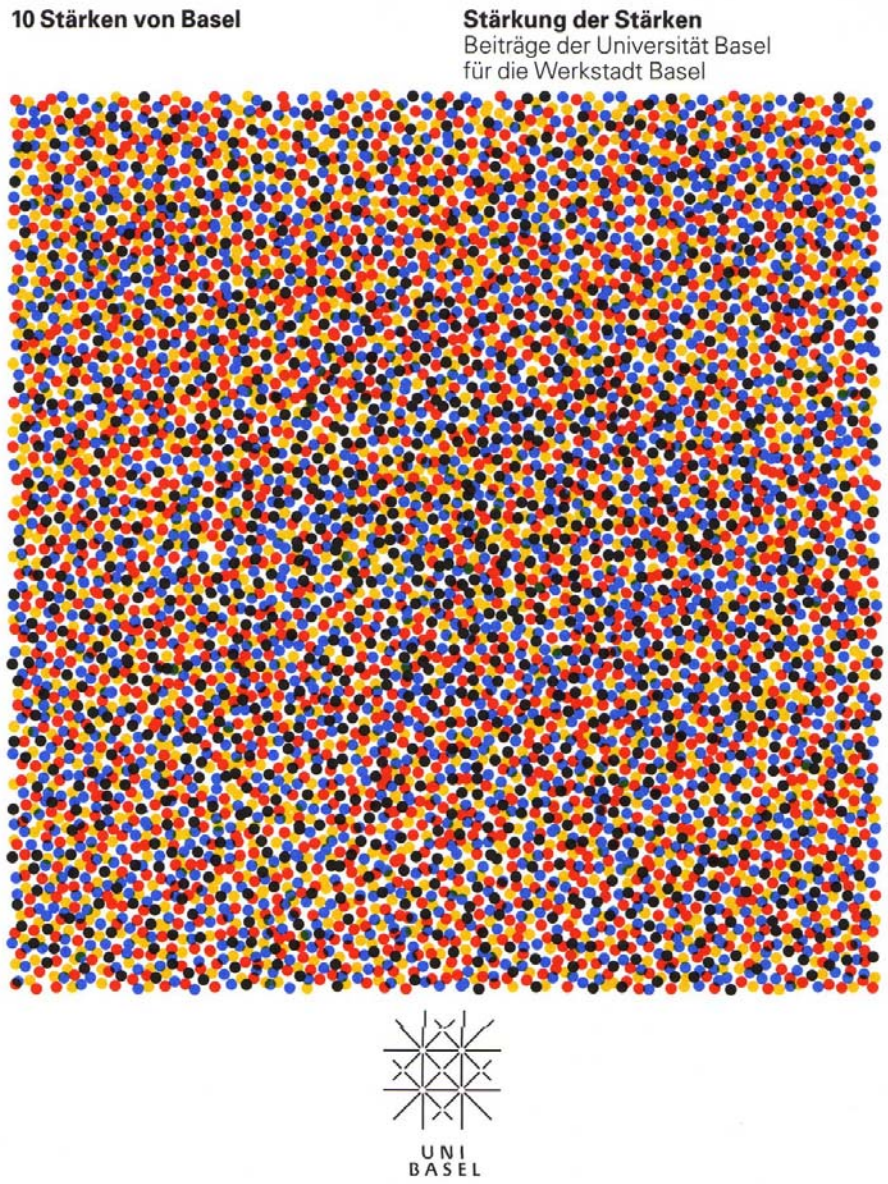
Principles of dialogue

- Empathy
- Acceptance
- Congruence

Julia Onken (Carl Rogers)

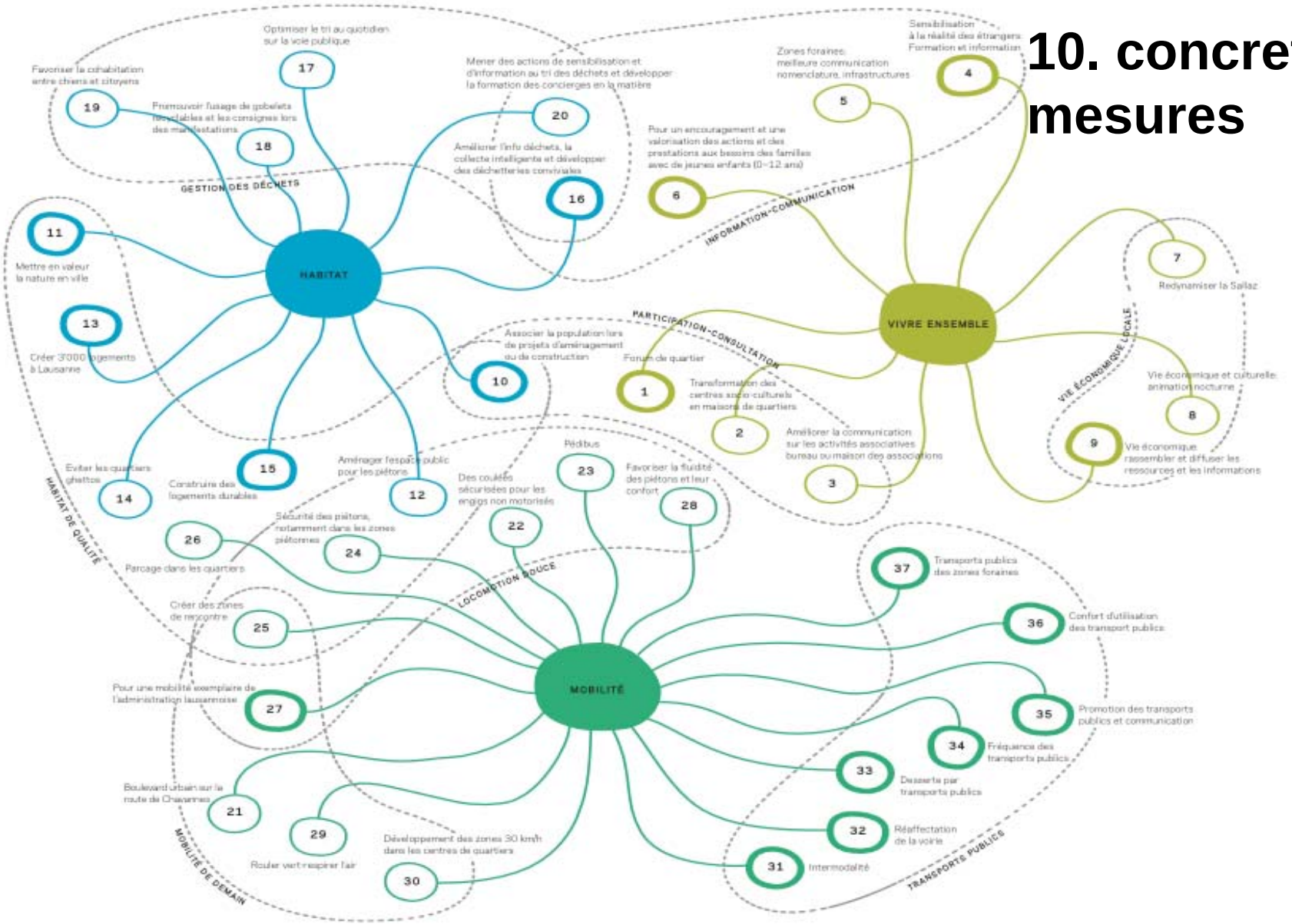

Political approval
Political approval
Political approval
Political approval
COMMUNICATION
Youth workshop
Innovation workshop
Participatory processes
Consensus forum
Action plan (projects / mesures)
Working groups (strengthen structures associations / partnerss)
Valorisation of strengths
Strategy for enhancing strengths
«Factor 21»
«Factor 21»
«Factor 21» (orientation / strategy for the administration)
REALISATION
Oct. 06
Phase 1: Identification of issues
Avril 07
Phase 2: Negociation
Août 07
Phase 3: Finalisation
Nov. 07

8. favour synergies



9. making the authorities fit

10. concrete mesures



LES 37 PROJETS DE QUARTIERS 21

	QUARTIERS 21	WERK STADT BASEL
communication / relationship with authorites	communication	communication
quality of life	life within the neighborhoods	quality of life youth integration old age foreigners education
cleanliness	cleanliness	cleanliness
town planning urbanisme	housing	housing
mobility	mobility	mobility

difficulties

- problems in managing an evoluative processes
- anxiety of the authorites
- lack of financial means
- lack of interest
- «sustainable development» too abstract

WERK
STADT
BASEL

sustainable processes

- good gouvernance
- cooresponsability
- local relationship: solutions & mesures answer closely the needs of the stakeholders
- create «win-win» situations
- collective learning

long term effects leading to new values

- increased commitment / engagement for the topic
- legitimisation for the results, planification, realisation
- improved information / communication flows
- strengthening of networks