



H. E. I. M. A. T.

**The communication of „Heimat“ in the public space
EU Cultural Project for Intercultural Dialogue in Graz**

**11th – 19 th of October 2008
Graz**

Arrival day for the partners: 9 th of October
Arrival day for the artists: 10th of October, 16.00 – 18.00 h
Departure for the participants: 19th of October 2008

Program (planned)

**10th Oct. 9.00 – 18.00 h Literaturhaus
partner meeting**
19.00 – 20.30 h Dinner, artist´s arrival
20.30 – 22.30 h **Introduction of the artists**
Introduction Paolo Naldini „As_Tide“

11th Oct. 9.00 h – 11.00 h Literaturhaus
Luise Kloos: **Introduction of the program,
defining the roles**

Artists Selfpresentation

11.30 – 18.00 h – City Walk, steirischer herbst
„speed socializing“ - walking conference
(in cooperation with steirischer herbst and Akademie
Graz)

Dinner

Evening program

19.30 Schauspielhaus– steirischer herbst - Performance

12th Oct. 9 – 18 h Literaturhaus
partner meeting and guest speakers

- Liz King, choreographer: **„Offenes Tanzhaus
Oberwart – The social dimension of Dance
Identity“** Case study

- Anselm Schaufler, composer: „**Bauernhimmel**“ - Examples and structure of a composition with elements of traditional folkmusic transformed to experimental music.
- Presentation of the artists association Zagreb „**Back to Heritage**“ Josip Zanki and Branko Francheschi

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Lunch

14.00 – 17.00 h - Literaturhaus Graz
 „**Heimat**“ – **Open space**, public discussion with selected guests
 Moderation: Raymond Saner, CH
 (in cooperation with Akademie Graz and Literaturhaus)

Love Difference Team: ½ h-feedback
 Mingle

13th Oct. 9 h – 18 h Church St. Andrä
 Morning reflection

Michelangelo Pistoletto: lecture

Visit of Rondo Ateliers

Lunch

Workshop, Workinggroups

Dinner

19.30 h - Schauspielhaus
 „**portable cultures**“ – public discussion in the main theatre hall - Schauspielhaus
 with Wolfgang Welsch, Philosopher, BRD and Michelangelo Pistoletto, Cittadellarte
 (in cooperation with University of Graz, Akademie Graz and Schauspielhaus)

Love Difference Team: ½ h-feedback

14th Oct. 9.00 – 13.00 St. Andrae Hauptschule
 - **Experiences and development of intercultural dialog in school**

- Introduction, lecture and discussion: Irmi Otto,
Director, teachers and students
Meeting and guided tour through the neighbourhood
with students of St. Andrae School
Lunch together with the students and teachers

15.00 – 22.00 h Church of St. Andrae
**Experiences and development of intercultural
dialog in the neighbourhood**

Introduction and lecture: Hermann Glettler, priest and
artist
Discussion

19.30 h Dinner,

Love Difference Team: ½ h-feedback
Mingle

15th Oct. 9.00 – 22.00 h Church of St. Andrae
Morning reflection
Discussion

10 – 15 Uhr ISOP
**Experiences and development of an intercultural
center in Graz - ISOP**

Introduction, lecture and discussion: Robert Reithofer,
director

Workshop – artists projects
Love Difference Team: ½ h-evening-feedback
Mingle

16 th Oct 9.00 – 22.00 h Church of St. Andrae
Workshop, development of projects,

Afternoon: Time for testing of images, slogans etc. in
the public space

Love Difference Team: ½ h-evening-feedback
Mingle

17th Oct 9.00 – 22.00 h Church of St. Andrae
Working day

„**cultural heritage**“ - hiking to special places in the mountain (about 3 hours the whole round trip)
dependent on the weather...
Workshop, development of projects,

Love Difference Team: ½ h-evening-feedback

Evening program

19.30 Performance steirischer herbst:
Meg Stuart, Helmut-List-Halle

18th Oct 10.00 – 17.00 h Workshop
18.00 h **Final discussion and presentation of the results**

19th Oct Breakfast and Departure

Aims and expected results of the Workshop

- Target: City of Graz, visited institutions, own environment
- Communication in terms of H.E.I.M.A.T. in the public space (could be a bag, a logo, a slogan...) – concrete projects will be created by the artists and tested in the public space
- Project ideas – which you are planning to realize after the Workshop
- Presentation of the results
- Creating a network
- Creating new knowledge for and with the participants
- Sharing the new knowledge with other people
- Documentation

H.E.I.M.A.T. as part of

AS_TIDE – EU cultural project supported by the EU

next - Verein fuer bildende Kunst is member of the EU Project AS_TIDE with the partners: Cittadellarte - Biella, DeBuren - Brussels, Hangar - Barcelona and St. James – Malta

WHAT IS AS_TIDE

AS_TIDE NETWORKS is a project that aims at constituting a European network of cultural centers and operators dedicated to intercultural dialogue and socio-economical development, to analyze and promote the sense of collective identity through different cultures in Europe.

partners:

[<http://www.cittadellarte.it>]

[<http://www.hangar.org>]

[<http://www.nextkunst.at>]

[<http://www.sjcav.org>]

[<http://www.deburen.eu>]

In this context, and in a vision enlarged also out of Europe borders, art, and its universality, becomes the tool, the language, the mediator, the source of highly innovative approaches and processes to the social transformation. Art can be viewed not only as self-expression of the artist as an absolute but in a plurality of pronunciations about imposed visions of the world, the society and the history. In fact, a certain degree of freedom and an innovative creative approach "by profession" allow the artists to play a new kind of role in the social fabric and in the society they live in, the one of catalysers and facilitators of social transformation with an etherodox approach to art.

Contact

next – Verein fuer bildende Kunst

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Cooperations

next – Verein fuer bildende Kunst is cooperating in Graz for the project H.E.I.M.A.T. with

Akademie Graz, steirischer herbst, Karl-Franzens-Universitaet Graz, Afro Asiatisches Institut, Megaphon, Kulturvermittlung Steiermark, Literaturhaus, Schauspielhaus, ISOP, Hauptschule St. Andrea, Pfarre St. Andrae, AVL, Evolaris, Vexcel, Stadtwerke Graz, Offenes Tanzhaus Oberwart, Stadt Graz und Land Steiermark.

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EU Culture Project Description: Details at
<http://www.nextcommunication.eu/the-project/>